

# AMAZON ASSOCIATES CHECKLIST: 9 THINGS TO AVOID

- 1 Avoid listing static prices or even estimated prices as it's against Amazon's terms to mention.
- 2 Avoid using a basic, and old looking website design, invest in a high quality theme and have clear and large call to action buttons.
- 3 Avoid using dates on your articles, you don't want people thinking your content is out of date.
- 4 Avoid using short content to try and get affiliate clicks, you need content of over 1,000 words to get trust before someone clicks.
- 5 Avoid using 'Exact Match Domains' based around keywords instead of a branded domain.
- 6 Avoid keyword stuffing your content just to appeal to search engines, it must appeal to your readers.
- 7 Avoid forgetting to include the Amazon Associate affiliate disclaimer, it's an instant ban from the network!
- 8 Avoid only having product reviews on your website as this looks like you only care about making money, include supporting content.
- 9 Avoid using pictures other than the ones Amazon provides for you to use.