

MONETIZE YOUR BLOG CHECKLIST

Use this checklist to make sure you are using all possible methods of monetization on your blog:

- 1 Run Ads from Ad Networks (if you don't mind them controlling what they show to your audience)
- 2 Write Sponsored Posts and get paid to review products you're passionate about
- 3 Utilize affiliate marketing – chances are you've already talked about products on your site with affiliate programs
- 4 Sell an eBook – it's as easy as packaging your best posts together into one
- 5 Sell an InfoProduct – similar to an ebook but with the ability to sell for a much higher price
- 6 Create a members only areas – there are many WP plugins that let you do it easily and then simply charge for access
- 7 Sell PodCast Commercials if you run one
- 8 Consult – this works especially well in business based blogs
- 9 Public speaking can be a great way to make money from your blog, people already like what you have to say
- 10 Guest Blogging can sometimes be a paid gig so you get the bonus of traffic, links and cash
- 11 Email newsletter sponsorship can allow you to make money from your list by getting companies to sponsor you
- 12 Add AfterOffers.com into your setup to monetize people who sign up for your list
- 13 Run a webinar or promote one they can be a great way to make easy income