

INCREASE YOUR WEBSITES RANKINGS CHECKLIST

Use this simple checklist to check your website is fully optimized for higher rankings:

- 1 Used responsive design and optimized for mobile users?
- 2 Optimized for Google Rich Answers?
- 3 Basic copywriting techniques used to boost time spent on site? E.g. clear formatting, headings & subheadings, short sentences.
- 4 Content over 1,500+ words to rank for multiple keywords?
- 5 Links from relevant, authority, sites in your niche?
- 6 Clear use of relevant keywords in title, body, headlines?
- 7 Using Yoast SEO Plugin to check on-page SEO on point?
- 8 Strong interlinking from other content on your website?
- 9 Use of LSI keywords in your content?
- 10 Updating older content regularly to increase traffic and rankings?