



JVZOO HOTTEST NICHE REPORT

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JVZOO'S HOTTEST NICHEs

If you're going to get involved in the IM niche, which is very competitive, you need to have a head start and create a product in a hot niche that's selling well right now otherwise you're fighting an uphill battle.

I've analyzed and researched the most popular niches on JVZOO right now and compiled the information into this report.

Here are the hottest niches in the IM field on JVZoo right now...

1. Video

Video is the rage right now and most people suck at it. They can't create pro videos. They can't present. They can't sell anything. They can't rank them or get traffic.

Solve these problems with your product and people will buy.

Top selling products recently:

- Video Motion Pro (<http://videomotionpro.com/>)
- Video Maker Toolkit (<http://videomakertoolkit.com/v2/>)
- Whiteboard Video Packs (<http://whiteboardvideopacks.com/>)
- Video Sales Blueprint (<http://videosalesblueprint.net/>)

2. Sales Funnels

This is something every marketer struggles with especially to begin with. It's hard work to set up an effective sales funnel and most people don't get it right.

Products which map out a step by step funnel blueprint, show you how to create OTOs and upsells and so on sell well

Top selling products recently:

- Super Funnel (<http://www.thesuperfunnel.com/>)
- Launch Control Centre (<http://johnthornhill.com/launch-control-center/launch1/>)

3. **Traffic**

Traffic, the one thing everyone needs more of. The one thing most newbie marketers struggle with.

Products which show how to get traffic or even better automate it always sell. There's a 1001 ways to get traffic and 100s of places to get it from.

Top selling products recently:

- Traffic Fusion (<http://www.trafficfusion.io/>)
- Ultimate Traffic Monster (<http://ultimatetrafficmonster.com/>)
- Social Link Machine (<http://sociallinkmachinev2.com/>)
- WPZeroBounce (<http://sociallinkmachinev2.com/>)

4. **Storage & Backup**

Every online marketer NEEDS to backup and store their files otherwise you're risking losing everything to hackers or malicious people.

Offering cheap and easy to use solutions is the key here.

Top selling products recently:

- Social Cloud Suite (<http://socialcloudsuite.co/>)
- WP Security Hero (<http://claudiakaldenbach.com/wp-security-hero/>)
- Autoresponder Independence (<http://aboutshanedrumm.com/ar-indipen/Autoresponder-Independence-Jvzoo.html>)

5. **Amazon**

Amazon is the king of online marketers. The biggest ecommerce site on the planet.

People are looking for advice on Amazon affiliate marketing, their FBA program and more as well as tools and software to automate things.

Top selling products recently:

- Azon Authority (<http://azonauthority.com/>)
- Associate Press (<http://associatepress.net/>)

- AutoZon Builder (<http://www.wpmarketertools.com/autozon-builder>)
- WP3 (<http://wpdollar3.com/sales/>)

6. T-Shirt Selling

T-shirt selling via TeeSpring etc seemed like it would be a passing fad but it's bigger than ever.

Almost anyone can understand this business model unlike many other online business types meaning it appeals to a wide range of people.

Products which break down the process to creating hot selling products or even better automate the process will always sell well

Top selling products recently:

- T-Advantage (<http://tshirtadvantage.com/>)
- PinSearch (<http://www.pinsearchtool.com/>)
- Tshirt Coach (<http://tshirtcoach.com/advanced-volume-one/>)
- Elite Shirts (<https://privateonlinemarketingteam.com/esp>)

7. Facebook Ads

The FB ads platform is only going to get bigger and bigger as more people get to grips with it, so now is the time to get involved.

Showing people the basics on setting up an ad, how to write ad copy, create ads that convert, how to turn that traffic into subscribers, how to effectively target people on Facebook and so on is always going to sell well.

Top selling products recently:

- InsightHero (<http://tshirtadvantage.com/>)
- TargetingInspector (<http://targetinginspector.net/>)
- AdFinder (<http://adfinder.co/>)

8. Tracking

Tracking clicks, sign ups, traffic and more is very important for any serious marketer so they can understand what's happening in their business.

Tools which make this simple always sell as most Analytics and tracking tools are difficult to use and understand

Best selling products recently:

- Clicks IT (<http://www.cliksit.biz/>)
- Traffic Funnlr (<http://trafficfunnlr.com/facebook-extension>)
- FunnelTrax (<http://funneltrax.com/>)

FINAL THOUGHTS

These are the hottest selling niches and products in the IM niche right now on JVZOO.

If you're going to try and break into any niche in this ultra-competitive market then these would be a good place to start as you can guarantee there's plenty of customers, lots of demand, and a ton of affiliates to promote your product.

Now all you have to do is get started. What are you waiting for?

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