

THE
50 **EMAILS**
I SENT TO MAKE

\$34,626.12



NicheHacks
NICHE DOMINATION SHORTCUTS

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50 EMAILS FROM 7 DIFFERENT PROMOTIONS THAT MADE ME \$34,626.12

Here are the...

EXACT 50 emails I used across
7 different promos
in the last 6 months to make
\$34,626.12 in sales and bonuses
from affiliate promotions and promos of my own digital products.

Now you shouldn't simply copy and paste these emails into your own campaigns and try to use them as is because they talk about my results and results my tribe member have had, so you would be lying and people will know that.

I own the copyright to these emails anyway and re-sending emails aimed at my audience to your own wouldn't make much sense as every audience is different.

BUT...

You can use them as inspiration and as a mould to write your own high converting emails.

Look at the templates I've used and pay close attention to my analysis of each email so you can understand WHY it worked and can easily write your own commission crushing emails.

You could even create promos for the same products I've promoted and write a similar style of email but in your own voice.

Assuming your audience is engaged and have a relationship with you (very important!) there's no reason why you wouldn't make sales.

The products I promoted were as follows:

- 1. FIND YOUR PERFECT NICHE IN 7 EASY STEPS**
(my own product) making **\$3,277.72**
- 2. 101 TRAFFIC HACKS**
(my own product) making **\$3,861.40**
- 3. DIGITAL PRODUCT MACHINE 2.0**
by Alex Jeffreys making \$1,949.62 + \$5,500 bonus cash for winning competition (total **\$7,449.62**)
- 4. FIND YOUR PERFECT NICHE IN 7 EASY STEPS**
(A flash sale) making **\$1,386**
- 5. 'TIMS'** by Ken Spano making **\$3,071.74**
- 6. LONGTAILPRO 3.0**
by Spencer Haws and Mark Thompson making **\$6,922**
- 7. THE LAUNCH BIBLE 2.0**
by Alex Jeffreys making \$3,157 + \$5,500 bonus cash for winning the competition (total **\$8,657**)

Total commission and bonuses made from these promotions was: **\$34,626.12**
which works out at over **\$600** profit per email sent, crazy really isn't it?

Here are those emails...

HOW TO FIND YOUR PERFECT NICHE IN 7 EASY STEPS

This is a promotion of one of my own products "How To Find Your Perfect Niche in 7 Easy Steps" but whether I'm doing an affiliate promotion or my own product the steps I take are the same and the emails I write similar.

GAIN

HEADLINE: *Did you see this?*

Today I re-launched my flagship product Find Your Perfect Niche In 7 Easy Steps.

It was my top selling digital product of last year but has been offline since December.

Finally it's been revamped and re-released as version 2 for 2015.

You can see it here:

>> [link here](#)

If you're really serious about finding your perfect niche and profiting from it, then this is the ideal first step.

Not only does it work, starting at only \$7.99 (though price rising with every 5 sales) it's the tiniest investment you can make and still have a realistic expectation of results.

So get it now while you can:

>> [link here](#)

This price won't be available much longer (as I said price rises with every 5 sales and after the launch period it will be increased again), so I would grab your copy now while it's still fresh in your mind.

Talk soon,

Stuart

Email Stats

- Template used: Gain
- Total sales: 85
- Percentage of overall sales: 25%

Analysis Of Why This Email Worked

- Curiosity based headline gets people opening
- Short, simple and to the point email which lays out the benefit of buying.
- "top selling product of last year" gives social proof and shows it's a good product
- "if you're really serious about profiting from niche marketing...." line is the GAIN part of the email showing what they have to benefit from buying and forcing the reader to decide if they are serious or not.
- Low price mentioned enough to make majority interested and the fear of it going up in price gets people taking action.

FORMULA

02

RESULTS

HEADLINE: *These 6 NicheHacks Tribes Members Have 'This' In Common?*

Hey,

What do Mike, Russel, Jeremy, Hamza, Irfan & the spooky sounding "Mr X" (wants to remain anonymous), have in common?

Two things:

- 1. They are ALL niche hacks tribe member.*
- 2. They have ALL made money from niches and information I give away on the site.*

Mike has made \$32K in 12 months from Amazon niche sites because of information he read on the blog.

Impressive, no?

There's more...

Russel landed 2 clients of \$2,000 and \$5,000 respectively after getting questions answered and support from the Niche Hacks Private Mastermind Group

What else:

Jeremy went from newbie to making \$31K in 8 months from a single niche after purchasing a training course which I recommended last year.

And that's just in 1 niche. He's in many more and in each makes upwards of \$100 every day on Clickbank.

Want more....

Hamza purchased my flagship digital product Find Your Profitable Niche In 7 Easy Steps last year and finally after 6 long months of painstakingly searching for a niche finally picked one thanks to the guide.

If that wasn't enough:

Irfan enrolled in a training course which I recommended last year, created a digital product in a weird niche that he knew well and was passionate about (something I'm ALWAYS saying)

On his very first product launch turned a small freebie list into \$504.80 worth of profit even though he was a newbie. He's since went on to make much more from that product and list.

And then there was....

Mr X (wants to remain super anonymous to protect his niche) who emailed me to tell me thanks to a weird disease niche he found on NicheHacks he created a simple opt in page sent traffic to it and followed up with affiliate products – he's made \$40K from this niche so far.

So what does this mean for you?

Well:

These 6 NicheHacks tribe members are just a small group of people who have successfully found their perfect niche and profited from it thanks to the information on NicheHacks.

There are in reality likely hundreds more. Not everyone gets in touch to say they had success.

So...

If these 6 tribe members and potentially hundreds of others have found their perfect niche and are profiting from it, then why can't you?

To make it easy for you I've detailed the process for finding your perfect niche in 7 easy steps and it's available for a limited time only on the link below...

>>>> [link here](#)

Enjoy,

Stuart

Email Stats

- Template used: Results
- Total sales: 38
- Percentage of overall sales: 11.18%

Analysis Why This Email Worked

- Curiosity based headline and people want to see what their fellow “tribe members” had in common
- Social proof aspect showing how multiple tribe members had success
- Shows real life examples and living proof what I’m talking about works – these people are all members of the FB group and can be contacted
- Ends the email with a “if they can do it why can’t you” to show anyone can achieve this.

FORMULA

03

LOGIC

HEADLINE: *Call me crazy, but...*

Call me crazy, but I’m a little surprised you still haven’t taken me up on this:

>> [link here](#)

If you really want to find your perfect niche and profit from it (and I’m guessing you do or you wouldn’t have even visited my site), then this is the ideal first step.

Remember, not only will it help you find your profitable niche, but it will also give you the momentum you desperately need

to profit from it and start living life on your own terms.

So DO IT NOW before it gets forgotten about in the daily grind that is life.

>> [link here](#)

Talk soon,

Stuart

Email Stats

- Template used: Logic
- Total sales: 20
- Percentage of overall sales: 5.88%

Analysis Of Why This Email Worked

- Strong headline that makes people want to see what you are talking about.
- It uses logic with "if you really want to find your perfect niche (and I'm guessing you do)" - people can't argue with logic.
- Appeals to peoples wider desires with "living life in your own terms"

FORMULA

04 FAQ

HEADLINE: *YOU ASKED. I ANSWERED...*

Over the last few days there have been many questions about the re-release of my flagship product "Find Your Perfect Niche In 7 Easy Steps".

So I thought I'd answer them for you:

- *I'm on a budget can I do this on a shoestring?*

YES!

After investing a tiny amount in the product there's no

other spending needed to get started.

Nothing is left out. You get everything you need and can't find your perfect niche and start profiting.

See how stupidly low the price is with this one but be quick as it's rising with every 5 sales...

>>

- *I don't want to buy any upsells or one time offers, will I still be able to get everything I need?*

Yes, definitely!

There is just 1 "upsell" but it's not needed to make the main offer work and you're not obliged to invest in it (though when you see it you'll probably like it)

- *Will I really find a profitable niche after buying this as I've followed all the other advice out there and still can't find one?*

Yes, you will!

This product breaks it down into 7 stupidly simple steps anyone can follow and use to find their perfect niche.

NicheHacks Tribe member Hamza was searching for 6 months with no luck until she purchased this guide and finally she found her perfect niche.

Find out the 7 easy steps here...

>>

- *I've no existing list or audience is that OK?*

Yes, perfectly fine. Not needed at all.

- *Can a newbie who's never done this before really do this?*

Yes, I made this for newbies like yourself. It's easy to follow.

- *I'm not very technical can I manage this?*

Yes there's nothing technical about it at all. Your grandmother can do it (well maybe not but you get the point)

- *Is there any proof this works?*

Yes Hamza finally found her perfect niche after 6 months of searching thanks to this guide.

Other tribe members like Jeremy, Irfan, Russel, and

Mike to name a few have found profitable niches or information on NicheHacks which they've used to profit from.

You can see over a dozen testimonials on the link below...

>>

- **Are there any bonuses available with this?**

Yes there is. 5 exclusive bonuses.

You can see them listed on the link below...

>>

There's also several surprise unannounced bonuses.

So I hope that answers all your questions.

If you have any more then there's a good chance they are already answered here so click now to find your answers...

>>

Talk soon,

Stuart

Email Stats

- Template used: Logic
- Total sales: 20
- Percentage of overall sales: 5.88%

Analysis Of Why This Email Worked

- Removes any of their possible objections
- Answers any questions they have
- Gets them on the "YES" train by answering yes to all their questions and making them more likely to say YES when asked to purchasing
- Sells the click. Partially answers most questions then instructs to click through to get the full answer.

FEAR / FINAL WARNING

HEADLINE: *Bad news*

This is your last day to get Find Your Perfect Niche in 7 Easy Steps at this low price:

>> link here

At midnight today this offer shoots up in price as the introductory period is over, so you better get it now, because chances are you won't see it again at less than \$11 for quite some time.

Lock in your low price here...

>> link here

Good Luck,

Stuart

P.S. Remember, not only will you find your perfect niche, but it will help you achieve your dreams of living a more independent and free life when you profit from it.

Get off the fence and get started NOW:

>> link here

Email Stats

- Template used: Fear / Final Warning
- Total sales: 41
- Percentage of overall sales: 12%

Analysis Of Why This Email Worked

- Urges fast action – time is running out and the price is going up.
- Fear of missing out on a bargain.
- Gives them a deadline to take action by – if they do now they never will.

FEAR / FINAL WARNING

HEADLINE: *You're About To Miss Out.*

This is it...I'm done talking to you about this:

>> link here

For the last few days I've been encouraging you to grab Find Your Perfect Niche in 7 Easy Ways for a low introductory price, but now time is up.

In just 4 hours time, you won't hear me talking about it any longer and it won't be available at this price.

So this is your last chance.

Get in now, or risk missing out completely:

>> link here

All the best,

Stuart

P.S. Remember, not only will it help you find your perfect niche, but it will also show you how to profit from that too so that you can start living the life you truly deserve with more freedom and independence.

Get off the fence and get started NOW:

>> link here

Email Stats

- Template used: Logic
- Total sales: 41
- Percentage of overall sales: 12%

Analysis Of Why This Email Worked

- Scarcity and fear of missing out on the discounted price.
- Hammers home this is the last chance before the deadline.
- In the "P.S. Section" uses "gain" to remind them what they stand to gain from investing.

PROMOTION

02

101 TRAFFIC HACKS

Again this is for one of my own products 101 Traffic Hacks but it's the same style of emails I use in affiliate promotions.

FORMULA

07

GAIN

HEADLINE: *Did you see this?*

Hey,

Today I released my brand new product 101 Traffic Hacks

You can learn more about here:

>> link here

If you're really serious about getting more traffic to your website and finally making money from it, then this is the ideal first step.

Not only does it work, starting at only \$7.99 (price is rising with every 5 sales) it's the tiniest investment you can make and still have a realistic expectation of getting massive traffic.

So get it now while you can:

>> link here

This price won't be available much longer as it's a discount offer just for the launch period, so I would grab your copy now while it's still fresh in your mind.

Talk soon,

Stuart

Email Stats

- Template used: Gain
- Total sales: 72
- Percentage of overall sales: 23.15%

Analysis Of Why This Email Worked

- Headline evokes curiosity "see what?"
- People love "new" stuff so the brand new product bit gets people interested
- Shows them what they have to gain with the "if you're really serious..." line.
- Not only shows the immediate gain (traffic) but the wider gain (making money) so always be sure to tell them the benefit of the benefit.
- Creates urgency with price rising with every 5 sales.
- Hammers that home with the price won't be around much longer.

FORMULA

08

LOGIC

HEADLINE: *Call me crazy, but...*

Call me crazy, but I'm a little surprised you still haven't taken me up on this:

>> link here

If you really want to get server busting traffic to your website and finally make money from it (and I'm guessing you do or you wouldn't have even visited my site), then this is the ideal first step.

Remember, not only will it get you more traffic than you know what to do with, but it will also give you the momentum you desperately need to achieve finally start making money from your website and on the path to passive income.

So DO IT NOW before it gets lost in the shuffle of life.

Talk soon,

Stuart

P.S.

Remember this is only available for a limited time at this price during the launch period. When the countdown timer hits zero that price goes up.

>> [link here](#)

Email Stats

- Template used: Logic
- Total sales: 23
- Percentage of overall sales: 7.40%

Analysis Of Why This Email Worked

- Uses logic – you want server busting traffic to your website and to make money – so why wouldn't you buy this?
- Highlights the wider benefit of buying “the momentum you need to make money and passive income”
- Price scarcity in the PS section.

FORMULA

09

FEAR / FINAL WARNING

HEADLINE: *Bad news*

Yep, this is pretty much your last chance to get 101 Traffic Hacks at this price:

>> [link here](#)

Tomorrow the launch ends and the price rises for good, so you better get it now, because chances are you won't see it again at this price for some time...if ever!

Good Luck,

Stuart

P.S. Remember, not only will it get you a potentially unlimited amount of visitors to your site, but it will also give you the momentum you desperately need to achieve passive income.

Get off the fence and get started NOW:

>> [link here](#)

FORMULA

10

FEAR / FINAL WARNING

HEADLINE: *Last Chance*

This is the last chance...I'm no longer going to talk to you about this:

>> [link here](#)

For the last few days I've been encouraging you to finally give your website the traffic it deserves, but now time is up. After today when the launch period end, you won't hear me talking about it any longer.

So this is your last chance.

Get in now, or risk missing out on server busting traffic completely:

>> [link here](#)

All the best,

Stuart

P.S. Remember, not only will it get you so much traffic your Analytics account explodes, but lots of traffic is the first stepping stone towards making money from your site and finally being able to replace your day jobs income.

Get off the fence and get started NOW:

>> [link here](#)

Email Stats

- Template used in both above emails: Fear / Final Warning
- Total sales: 69
- Percentage of overall sales: 22.19%

Analysis Of Why This Email Worked

- The “last chance” is hammered home – it’s going up in price.
- People fear missing out on a bargain
- Talks about the benefit of buying the product also and what you stand to gain from it.

FORMULA

11

60 SECONDS SALES HOOK

HEADLINE: *I STRUGGLED TOO*

Hey Stuart here...

For years I struggled to find a way to make a living online so I had the freedom to live life as I pleased – no boss, no 9 to 5 job, clear my debts and the ability to travel and live abroad.

During that time I bummed from soul destroying dead end job to dead end job barely being paid enough to make ends meet let alone live life on my own terms.

It was depressing at times.

One of the reasons I wasn't able to make online marketing work was because no matter what I tried to do online there was 1 recurring problem...

NO TRAFFIC.

And without traffic you have NOTHING.

No visitors, no email list, no social shares, no one buying whatever you are trying to promote

And that means continuing to be broke, continuing in your dead end job that you don't like and absolutely no independence to live life on your terms.

Through years of trial and error, hard work, and spending a lot of time AND money on different traffic systems and methods (few of which ever worked) I finally started to "get" traffic.

It was a slow trickle at first but it finally built into an unstoppable avalanche which keeps on flowing without any work from myself.

NicheHacks gets over 50,000 visitors a month now on near auto-pilot. I haven't actively promoted it or carried out any traffic strategies for over 12 months now.

That's because I discovered traffic was about the "3 Ws" (more revealed on the link below) and that when you know these 3 essential elements suddenly traffic becomes easy.

Now I can get traffic on demand to any website or niche I choose without having to focus on unpredictable and time consuming SEO or spend money on paid traffic.

And since mastering traffic I'm no longer miserable and stuck in dead end jobs working for someone else for minimum wage.

I currently live in tropical Thailand and have travelled the world.

I'm debt free and financially secure and I'm only 30.

I have as much free time as I choose take beach trips and travel to foreign countries regularly because of the freedom online marketing gives me.

If someone like me, who was a call centre monkey before being an online marketer and has very little tech skills, can do this then so can you.

Without traffic flowing to my websites NONE of this would be possible.

To discover my "3 Ws" of traffic and bring floods of traffic to your website instantly click the link below now...

>> [link here](#)

P.S.

Remember this is only available for a limited time at this price during the launch period. When the countdown timer hits zero that price goes up.

>> [link here](#)

Email Stats

- Template used: 60 Seconds Sales Hook
- Total sales: 23
- Percentage of overall sales: 7.40%

Analysis Of Why This Email Worked

- Shows how I suffered from the same problems my audience did and relates to their struggle.
- Highlights the same problems they have – job they don't like, debts, bills, no free time.
- Shares a personal story – people like stories and can relate to them.
- Shows that “anyone” can do this by talking about the work and trial and error I had to put into it.
- Let's the audience tap into my experience and learn from my mistakes.
- Shows the “gain” they'll get from purchasing by showing how my problem has now been solved in part to this product.

FORMULA

12 PAS

SUBJECT: *How To Get 50,000 Visitors Per Month To Your Website*

Hey,

So I know you're probably thinking...

There's no way I'll ever get as many as 50,000 visitors to my website.

And I know that feeling. At first I could barely get 5 visitors a week.

But now I get around 50,000 visitors a month on near auto-pilot (more below)

Let me guess though...

Your website likely looks like a ghost town and your analytics account is gathering dust from lack of activity, right?

Without traffic you have nothing.

You can't make any money from your sites or online business without traffic.

You can't quit your job, replace your income, or get the freedom you deserve if you don't have that traffic.

Traffic is currently one of your biggest problems even if you didn't realize it yet. It's the difference between the life you dream about and the one you have now.

So what can we do to get more traffic to your site?

Well the first thing would be to copy a step by step blueprint from someone who's now a "traffic master"

Someone who turned a brand new blog in a niche where he wasn't a known name and had no connections into a 50,000 visitor a month traffic machine recommended by the likes of Neil Patel, Zac Johnson, Matthew Woodward, Brian Dean and even Entrepreneur Magazine

That someone was me (as if you hadn't already guessed it) and the blog was NicheHacks

Finally I've revealed my best traffic "hacks" for you to copy so that you too can grow your blog into a traffic monster.

So if you'd like to put my best traffic "hacks" into action so that visitors flood your website then just click on the link below now...

>> [link here](#)

Take it easy,

Stuart

P.S.

Remember this is only available for a limited time at this price during the launch period. When the countdown timer hits zero that price goes up.

>>>> [link here](#)

Email Stats

- Template used: PAS
- Total sales: 39
- Percentage of overall sales: 12.54%

Analysis Of Why This Email Worked

- Focuses on their problem (no traffic) and agitates it further by showing why having no traffic means being broke, stuck in your job, no freedom.
- Clearly shows the solution is to get my traffic blueprint and learn from my trial and errors.
- Clear call to action telling them what to do next.
- Lots of social proof by mentioning Neil Patel, Zac Johnson, Entrepreneur.com etc

FORMULA

13 FAQ

HEADLINE: *You Asked. I Answered...*

Hey, over the past few days many NicheHacks tribe members like yourself have asked me some questions about 101 Traffic Hacks

If you somehow missed the emails about this there's more details on the link below...

>>

And here are the commonly asked questions....

- *I'm on a budget can I do this on a shoestring?*

YES, almost all of the "hacks" covered in the product are free traffic methods so don't require investment though we do also touch on paid traffic.

See the price on the link below...

- *I'm not a good writer can I still do this?*

YES, not much writing is required to drive traffic for most of the methods covered. Many people who are non native in English are doing it, and if you really

wanted to you could outsource the writing for cheap.

- Are there upsells?

YES, as always there are upsells BUT you do not need them to get started. They are not essential for the main product to work.

Learn about them on the link below...

>>

- Can this be done in ANY niche?

YES, this is possible in ANY niche. People are currently doing it in everything from online marketing to weight loss to dating to hobby niches and other "weird" niches.

- Is this product really responsible for people getting lots of traffic to the site?

Yeah these are the same methods I used to build NicheHacks up to 50,000 visitors a month in 12 months without SEO or paid traffic.

Does that mean you're guaranteed to get 50,000 or any other number of visitors? No of course not. Results vary from person to person.

I've no idea what you'll do with the course, how much work you'll put in or whether you'll follow the instructions clearly but if you follow what's laid out there's no reason you cannot make money like others have.

- Is EVERYTHING I need included in the product?

YES, you get everything you need nothing else required. Just read and then implement.

- I've no existing list or audience is that OK?

YES, it's totally newbie friendly and will help build your audience and lists that's why I released it so just click below to see how it's a good fit for you...

>>

- Can a newbie who's never done this before really do this?

YES, it's designed for beginners and everything has been kept as simple as possible and easy to understand.

This is advanced techniques but in newbie friendly, step by step, instructions.

- I'm not very technical can I manage this?

YES, this is not a technical system. Other than basic IT skills (which you already have otherwise you wouldn't be reading this) you don't need tech skills.

- *IS this legit as it seems too good to be true?*

YES, otherwise I simply wouldn't risk my reputation by releasing it.

- *Is there any proof this works?*

YEAH, here's a screenshot from my analytics account showing my traffic:

[SCREENSHOT]

- *Are there any bonuses available with this?*

YES, you get a lot of juicy bonuses from me:

BONUS 1: Facebook Ads Case Study: How Not To Lose Your First \$500 On FB Ads (Value: \$9.99) so that you never waste any cash on FB Ads.

BONUS 2: 31 Ways To Promote Your Blog Checklist (Value: \$9.99) so that whenever you publish a blog post you instantly get viral traffic to it.

BONUS 3: How To Get Influential People Promoting Your Content Report (Value \$9.99) so that authorities in your niche share your content with their audience

BONUS 4: How To Find The Biggest Affiliates In Any Niche (Value: \$9.99) so that other people promote your products and make you money.

BONUS 5: Guaranteed Viral Content Checklist (Value: \$9.99) so that you can "check" your way to viral content with hundreds of social shares and links.

Total bonus value: \$49.95

Read more about the bonuses here:

>> [link here](#)

P.S.

Remember this is only available for a limited time at this price during the launch period. When the countdown timer hits zero that price goes up.

>> [link here](#)

Email Stats

- Template used: FAQ
- Total sales: 16
- Percentage of overall sales: 5.14%

Analysis Of Why This Email Worked

- Answers pretty much any questions they have.
- Get's them in a positive mood and more likely to say "yes" by answering YES to all their questions.
- Overcomes any objections or problems they might have by showing how easy it is to do, can be done in any niche, not difficult or technical etc.

FORMULA

14

FEAR / FINAL WARNING

HEADLINE: *This Is Going Offline Now [Final Warning]*

Hey, this is your last chance.....

101 Traffic Hacks is about to go offline now along with the exclusive bonuses I've created specifically for you.

So if you want to grab a bargain and learn how to effortlessly drive endless traffic to your site in the process you need to be decisive and act RIGHT now.

>>

If you don't master traffic now then it means continuing to be stuck at that same job you're at now, no improvement in your finances, no money stashed away for your retirement and no living life on your own terms.

Get ahead in life by mastering online traffic and using it to make money from your website with the help of this course just click the link below before it offline and you miss out....

>> link here

See you on the other side,

Stuart

P.S.

I'm also throwing in 5 exclusive bonuses worth \$49.95.

The bonuses are:

***BONUS 1:** Facebook Ads Case Study: How Not To Lose Your First \$500 On FB Ads (Value: \$9.99) so that you never waste any cash on FB Ads.*

***BONUS 2:** 31 Ways To Promote Your Blog Checklist (Value: \$9.99) so that whenever you publish a blog post you instantly get viral traffic to it.*

***BONUS 3:** How To Get Influential People Promoting Your Content Report (Value \$9.99) so that authorities in your niche share your content with their audience*

***BONUS 4:** How To Find The Biggest Affiliates In Any Niche (Value: \$9.99) so that other people promote your products and make you money.*

***BONUS 5:** Guaranteed Viral Content Checklist (Value: \$9.99) so that you can "check" your way to viral content with hundreds of social shares and links.*

Total bonus value: \$49.95

These bonuses combined with the main product will further help you achieve passive traffic and put you on the right track so that you can finally replace your day job income

So don't hesitate and click below now to download them...

>> link here

P. P.S.

Remember this is only available for a limited time at this price during the launch period. When the countdown timer hits zero that price goes up.

>>>> link here

Email Stats

- Template used: Fear / Final Warning
- Total sales: 69
- Percentage of overall sales: 22.19%

Analysis Of Why This Email Worked

- Gives them an ultimatum to act now or miss out potentially forever
- Highlights the fact you are getting a bargain and saving money
- Shows them the benefit and what is to be gained by investing
- Shows them what they have to lose by not taking action – stuck in the same job, financial problems etc.
- Why the bonuses combined with the main product will make their life easier and closer to achieving that outcome.

TEMPLATE

15

RESULTS

HEADLINE: *How To Get 460,205 Visitors To Your Website*

Hi,

Let me get straight to the point:

At time of writing I have drove 460,205 visitors to NicheHacks in less than 18 months of being online without any SEO, FB Ads or prior connections in the niche.

Read more about the system I used here:

>> [link here](#)

In less than 18 months NicheHacks has received 460,205 visitors.

I have completely ignored SEO and will continue to do so.

I ignored FB Ads and other paid traffic in the beginning and haven't yet figured out how exactly it works.

I suck at social media (barely use FB, have ignored Twitter, and don't understand Google Plus)

To begin with I didn't know any influencers in the niche before hand and no one knew my name.

Yet I've been able to get my traffic up to impressive levels that allow me to make a full time income from the blog.

So you're probably thinking how does that help me?

Well here's the deal:

460,205 visitors per month is easy to replicate if you have a blueprint to follow.

All you have to do is put into action some of my best traffic "hacks" and you'll see traffic flowing to your website too.

No more blog posts with no comments, links or social shares.

No more empty social media accounts.

No more email list with less than 100 subscribers who don't open your emails.

And most importantly no more Paypal account with a balance of zero.

And from the money this traffic could generate it will help you deal with this month's mortgage and car payments, fund the kids' education or a vacation for yourself or put some money away for your retirement

The same system that sent me 460,205 is available on the link below and ready for you to copy...

>> link here

Have a good day,

Stuart

P.S.

Remember this is only available for a limited time at this price during the launch period. When the countdown timer hits zero that price goes up.

>> link here

Email Stats

- Template used: Results
- Total sales: 25
- Percentage of overall sales: 8.04%

Analysis Of Why This Email Worked

- People can't argue with results i.e. hard facts and data especially if screenshot are included
- Showed how this wasn't difficult to achieve and didn't take too much hard work by saying how I ignored SEO (something people struggle with) and paid ads (most people don't have the money for it).
- Showed that anyone can do it even with no skills and connection when I talked about "sucking at social media" and "knowing no one in the niche"
- Call to action shows that if you just have the blueprint you can do it too.

PROMOTION

03

THE DIGITAL PRODUCT MACHINE 2.0

This is a promotion for Alex Jeffrey's The Digital Product Machine 2.0, which I won making \$5,000 in bonus cash on top of the \$2K+ commissions I made.

I'd bought the original Digital Product Machine on its' first release months earlier and used it to turn my product launches from \$150 a month to launches that did several thousand dollars.

I shared all my proof and results in this promo.

FORMULA

16

RESULTS / PAS COMBO

HEADLINE: *How To Make \$5,419.89 In Just 3 Months*

Hey,

When I first started online marketing I had very little money to invest and was scared to invest what little I had in case I wasted it.

Does this sound familiar?

Actually I was down to my last \$100 because I'd spent all my money travelling around South America.

I went from having the trip of a life time to being back home, jobless, no prospects, and stone cold broke with no idea where I was going to get money from.

So I understand what it's like to be worried about money whilst trying to find cash to invest in your online projects in the hope they'll help you sort out your dire financial situation.

And on top of not having much money, if you are anything like I was to begin with, you don't really trust anyone or know what business model to follow.

There are so many big claims, dodgy sales tactics and promises of overnight riches you don't know who to pay

attention to or what to do.

But here's the thing:

If you don't invest in SOMETHING then your current situation isn't going to get any better and you're going to continue to struggle to live a normal, happy, life where you don't have to constantly worry about money and debts and bills.

And the crazy thing is:

If you don't invest in the right thing early on then you'll waste what little precious money you have and end up in an even worse situation than you are now with nothing to show for it.

No freedom. No money. Stuck at a job you don't enjoy that doesn't pay enough for you to live a regular life.

I'll never forget having to drag myself out of bed every day to go work in a soul destroying call centre taking abuse from angry customers every day.

And you can forget about putting away money for retirement, helping out the kids or having a vacation.

Here's the deal:

You need to follow a tried and tested and proven a thousand times over business model.

One that not just the product creator has (allegedly) seen success with but that thousands of his students have too and has been proven over and over and over so you know that you can trust it.

A low cost business model that won't break the bank and is easy to follow even as a newbie so that you can follow it with ease.

A set and forget business model that made me \$5,419.89 passive income in 3 months last year (see screenshot below)

[SCREENSHOT]

And that I'm about to put back into action later this month with the plan to make over \$5K every singly month from.

One that can be found on the link below now. Just click it and all will be revealed...

>> [link here](#)

All the best,

Stuart

Email Stats

- Template used: Results / PAS
- Total sales: 20
- Percentage of overall sales: 15%

Analysis Of Why This Email Worked

- Showing people their problem, agitating it and showing why that's an even bigger problem than they realize and, then offering a solution flat out works.
- The headline shows a reasonable sum of money – gets people enticed to open.
- Screenshot showing proof of what I'm claiming backs up my claims.
- Opens with a statement they can agree and are familiar with (broke and scared to spend money)
- Shows I sympathise and can relate to their issues as I had them too in the past.
- Hammers home why not taking action will make things worse – more money problems, less free time etc
- Call to action telling them what to do next.

FORMULA

17

RESULTS

HEADLINE: *This Simple PDF / List Made Me \$2,239 in Just 4 Days*

Hiii,

Struggling to make money online?

Then read on:

In September last year I launched a simple digital product.

It was a list of high paying affiliate programs that I'd found by searching Google.

A simple PDF with a link to each of the programs and some information on commission rate and so on.

Something so simple that ANYONE could compile.

This stupidly simple list sold 124 copies and made me

\$2,239.45 in just 4 days without any help of affiliates.

[SCREENSHOT]

So you're probably thinking, how does this help me?

Well here's the deal:

Digital products are easy to create.

If you can type into a Word document and turn into a PDF then you can do this (you can definitely do this)

And the beauty of creating digital products is that they are also easy to sell.

People pay for information and convenience (us humans are lazy people)

And:

Instead of needing to go out and build up your own audience or pay for traffic you can get OTHER affiliates and bloggers to sell your product for you.

Building your list and audience for you in the process AND making you money.

This is the kick start you need to get your online business up and running.

And you're not limited to making just \$2,239.45 like I did (I've made far more since anyway).

The sky's the limit with these digital products.

You can keep creating more and more of them. Simple lists and other easy to create PDFs that sell like hot cakes month after month.

And from the money you generate it will help you deal with this month's mortgage and car payments, fund the kids' education or a vacation for yourself or put some money away for your retirement

The same system that I used to create my \$2,239.45 in 4 days digital product last year has been revamped and revealed on the link below.

Click the link now if you want to launch simple digital products that supercharge your bank balance....

>> link here

Email Stats

- Template used: Results
- Total sales: 26
- Percentage of overall sales: 16%

Analysis Of Why This Email Worked

- Shows how simple it is with “this simple list made me...”
- Really hammers how easy this system is to do to overcome any objections from people who worry it's too difficult for them.
- Shows that anyone can create digital products and how I used Google to compile a list to do it then typed it into Word.
- Talks about how no need to go out and do the difficult task of getting traffic as affiliates will send you sales.
- Shows the benefit – money made will help with bills.

FORMULA

18

STORY

HEADLINE: *Newbie Makes \$514.80 On First Launch Even Though He's In A Weird Niche*

Heeey,

So you're probably thinking...

“\$514.80 is nothing, how's that going to solve my money issues?”

Well listen up:

There's much more than \$500 to be made....

A few months back NicheHacks tribe member Irfran shared with the FB Private Mastermind Group how he built a small list of 540 freebie seekers in a “weird niche” far away from the IM niche.

[SCREENSHOT]

He then created a simple digital product that solved people in his niches main problem

He sent an email out to his list telling them his product was

on sale.

104 of those 500 "freebie seekers" bought his product, his (quite frankly terribly written) sales page converting at 19.26% (unheard of in the IM niche)

And generated him an easy \$514.80.

[SCREENSHOT]

Simple stuff.

Now:

It's just \$514.80, not life changing money, agreed?

But...

It's a start.

And this is crazy:

If Ifran had set up a "sales funnel" with some back end offers and upsells / downsells.

He could have easily have turned that \$500 launch into a \$3,000+ launch.

Now \$3K isn't exactly quit your job and live the dream income either but it goes along way when you're broke.

And it can be repeated over and over again.

All from a list that cost him \$0 to build and a product that cost him nothing \$0 create.

So now what?

Well:

Anyone, including you, can create simple digital products on topics you know even just a little about.

And you can easily build up a free list then promote your digital product to them.

And make yourself \$500, \$3000, or even more. And then repeat the process over and over every month or even week.

To follow the exact step by step guide that Ifran used to build his digital product and make \$514.80 then click below now...

>> [link here](#)

Email Stats

- Template used: Story / Results
- Total sales: 16
- Percentage of overall sales: 10.32%

Analysis Of Why This Email Worked

- Headline uses a proven headline formula that you can't help but click "newbies" and "weird niches"
- Quickly addresses the issue of \$500 being a seemingly low number and tells them there is much more to be made
- Uses screenshot to prove and back up what I'm saying
- The newbie factor shows it's not difficult.
- The weird niche aspect shows that if it works in a weird niche it can work in any
- Gives proven results which cannot be disputed
- Strong call to action showing you how anyone can replicate it.

FORMULA

19

STORY TELLING

HEADLINE: *Well That Was Disappointing*

Well that was disappointing....

I think you know what I'm talking about?

The Mayweather vs. Pacquiao "fight" of course.

Looked more like The Road Runner being chased by Wile E. Coyote

I reckon Mayweather has a future in professional running or even as a ballerina ahead of him

And no before anyone says it I'm not a big fan of boxing (I'm more into watching MMA)

My whole knowledge of boxing comes from watching Rocky VHS tapes as a kid.

So maybe the tactical and defensive way Mayweather boxes is really what boxing is "really" all about.

But:

If you're going to hype something up so much and make it out to be the "fight" of the decade

...And make people pay thousands to watch it live and charge a small fortune for PPV then at least make it entertaining for people.

I've had more fun watching paint dry.

The lesson to be learned from this:

If you're going to hype something up to those sorts of levels you better be able to back it up.

What I'm about to share with you has almost as much hype as the Mayweather vs. Pacquiao "dance off"...I mean fight.

But the difference is the hype is justified because this doesn't just float like a butterfly....it stings like a bee too.

Bottom line:

On the link below you'll find a step by step guide to creating simple digital products and turning them into a highly profitable and sustainable business.

This same step by step guide helped make me create a series of knockout digital product worth \$5,419.89 of passive income in just 3 months

And make \$2,239 in just 4 days from compiling 1 simple PDF file containing a list of high paying affiliate programs I found by searching on Google

NicheHacks Tribe member Ifran threw his hat into the ring and made \$514.80 on his very first product launch in a weird niche using this very formula, a real knockout!

>> link here

Want to know the best part?

With this heavyweight marketer in your corner (the guy who created this system is the Muhammad Ali of internet marketing) you cannot fail.

You'll be punching above your wait and able to "knockout" your money worries and debt.

So get off the ropes, box clever, and get ready to be the main contender by clicking on the link below now before the referee rings the bell and calls time on this offer (it's going offline soon)....

>> link here

Let's get ready to rumble,

Stuart

Email Stats

- Template used: Story
- Total sales: 30
- Percentage of overall sales: 12%

Analysis Of Why This Email Worked

- People love stories and this one related to a huge story at the time – the Mayweather and Pacquiao fight.
- The headline really makes you want to click to find out what was disappointing
- It's a funny and humorous email free of hype or the usual IM talk
- Always mixes in results based stuff with the data on Irfans launch
- Story links in with an important marketing message, "if you're going to hype something then be able to back it up" and then leads into a call to action telling you this product IS hyped but it's justified so get it now

FORMULA

20

DISCOUNT

I was able to secure a \$1 discount (on a \$7 product) for this from Alex Jeffrey's. I honestly didn't expect this to make much difference but the results were surprising making 20 sales and over 12% of the total sales sent.

Hey,

Are you on the fence about investing in Digital Product machine?

Then I've just managed to secure a discount code for you.

Here's the deal:

When checking out enter discount code "nichehacks" for a \$1 discount.

Currently the full price of the product is just \$8.49...

....so this will knock it down to just over \$7

But:

You better be quick because a price increase comes into effect in around 4hrs time

And who knows what the new price will be.

And the crazy thing is:

This product is worth way more than what they are charging.

And when the launch is over it'll shoot up in price AGAIN.

Who knows how much it will cost when all is said and done?

So don't delay and grab it now before this bargain expires with discount code "nichehacks" on the link below...

>> LINK

Enjoy your discount,

Stuart

Email Stats

- Template used: Discount
- Total sales: 20
- Percentage of overall sales: 12.90%

Analysis Of Why This Email Worked

- It's a straight up money saving discount. People love to save money and get a bargain.

HEADLINE: *THE INNER CIRCLE IS LEAKING...*

Hey,

The inner circle is leaking....

And secrets from the gurus about how to create 7 figure digital products are spewing out.

Here's the deal:

Alex is renowned for quality products and his newest one is no different.

It's a video course and I usually hate video courses as I can read quicker than anyone can talk so it annoys me having to sit through them rambling on for ages.

With this product once I pressed play my frustrations disappeared because the information was not only straight to the point it was incredibly valuable too.

>> link

As the name of the product suggests it's an in-depth, start to finish guide, on how to create, sell, and make money from your own digital products

BUT it's MUCH more than some generic product creation guide.

If you're not familiar Alex has been doing product launches since 2008 so is a bit of an expert.

...and many of his customers, including total newbies, are generating tens of thousands of dollars using his product and simple checklist.

Including Joey Xoto, one of his customers, who shows how he made \$58,000 in the first week with his own digital product.

*This is some real inner circle sh*t right here and it's being leaked out into the public domain for those of us who are smart enough to snap it up.*

>> link

So let's look at what Alex is sharing with you here...

You're going to find out EVERYTHING about digital product creation.

From how to get ideas, create the products, to sell them and to get others selling your product for you.

Literally no stone left unturned including inner circle secrets.

The bit I like the most actually is the video about how to find and persuade affiliates to promote for you.

Most product creation courses are really vague about it

Or repeat the same stuff over and over “add your product to the product launch sites” and “build relationships with others in your niche”.

But that’s not really very helpful or specific.

Alex shows you some VERY clever ways to find new joint venture partners and affiliates and how to go about getting them on board for your launch.

Including sneaky Google search results to reveal ‘hidden’ affiliates you’re just not likely to be in contact with otherwise.

I’m going to use some of these tactics to drive traffic to NicheHacks

So to re-iterate you get EVERYTHING you need to know about creating your own digital products that sell like hotcakes.

Even if you are a complete newbie with no product ideas, no reputation, and no connections and it works for ANY niche.

>> [link](#)

Let me be totally clear...

This IS newbie friendly as Joey ‘\$58k in 7 days’ Xoto, Ryan Phillips and many other newbies who’ve been customers of Alex can testify.

It IS a great way to make REAL money online without any obstacles. You’re not hustling for 4% commissions on Amazon or trying to game Google.

This CAN be used in any niche and is being used in everything from IM to salsa to forex to hypnosis to dog training and more.

This is NOT a short term money maker it’s a long term, and sustainable earner, that doesn’t rely on Google or anything else that you have no control over.

You do NOT need much, if any, money to get started here - this is a low cost method.

Experience in product launches NOT required (or any other aspect of internet marketing) for you to see

success here.

Technical skills are NOT required - you just follow Alex's guide and it's all very simple.

Paid traffic is NOT needed - this is all free traffic. Most of the selling will be done by other people if you follow the step by step instructions.

If you're ready to step up and turn your internet marketing dreams into reality then you really need to click below now...

>> [link](#)

Is this for you?

If you're struggling to make ends meet at the moment and your make money online dreams aren't quite going as you'd hoped then this is for you.

The richest internet marketers are the ones launching their own products not the affiliates (there are exceptions to that rule of course).

So if you're looking to finally turn those dreams into reality and live the life you deserve (freedom, independence, no 9-5, travel etc)...

...you owe it to yourself to check this out.

It's for you if you want to get into product launches and make serious money from other people doing all the promotion for you.

Or if you're already launching products and think they could do better.

Or maybe you're currently trying affiliate marketing, blogging MLM, SEO or some other method and just not having any luck....

....then product launches could be the big ticket you've been waiting for.

Like I say most of the successful and richest internet marketers are the guys with their own products, so why not emulate their success...

>> [link](#)

Pros:

Possibly the best product creation course on the market with literally nothing missing.

Bargain price for so much valuable information.

Insider secrets are being leaked out into the public for those of us smart enough to pick this up.

Alex is a stand up guy with a solid reputation for helping newbies and in some cases making them VERY wealthy – as Joey '\$58k in 7 day' Xoto found out.

You'll find everything you need to know on product creations and launches with this guide

Cons:

Video only so if you're not a huge fan of video could be annoyance – however I usually don't bother with video courses and I loved this so give it a chance

If you've bought some of Alex's other courses a lot of this material has been covered already so you won't learn as much as someone being introduced to him for the first time.

You'll either love or hate Alex. His brash style is not for everyone. But personally I love him as a person and a marketer. Sure he brags but he can back it up and his advice makes me money.

>> [link](#)

How much of a bargain is this and where can I get it?

The original version of Digital Product Machine has sold over 2,000 copies with a low refund rate of just over 2% - fantastic considering the serial refunders in the IM niche.

This new revisited and relaunched 2.0 version is even better.

Considering how in-depth and complete this course is it could easily have been turned into an expensive course or training program.

And sold to you for a few hundred or possibly even thousand dollars.

You have to look at the return people buying it have achieved - Joey Xoto went from newbie to \$58k in 7 days.

Yet it's priced under \$10.

You can't even get a couple of beers for that price at the pub these days.

>> [link](#)

On top of that there are complimentary bonuses thrown in worth over \$1000 from Alex himself and 6 exclusive bonuses from me (more below).

In all honesty even if I had paid \$50 just for the video on finding affiliates and traffic I'd be more than happy because

that's information I haven't seen anywhere else.

To make it risk free for you Alex has a 30 day refund period where he will refund without hassle for ANY reason.

So with the incredible action packed value and the amount of insider information

Not to mention the newbie success stories, the low price, the bonuses and the guarantee this really is a no brainer for you.

If you're not making money online yet or you want to make more so you can live your dream life this is as good as an opportunity as you'll ever get.

Who knows how long this will be around for or if it will stay at such a low price forever so be quick and click the link below now...

>> link

P.S.

The bonuses are:

How To Find The Biggest Affiliates In Any Niche Report: Without affiliates promoting your launch it's doomed!

This sort report will show you HOW to find the biggest affiliates in your niche AND how to get them promoting for you - unmissable! (Value: \$19.99)

20 Hottest New Clickbank Niches Report: Clickbank is the world's biggest retailer of digital products.

They've created over 1,000 millionaires and made another 100,000 individuals wealthy through allowing people to sell digital products in every niche under the sun on their platform.

Knowing what niches are currently hot and profitable means you can create info-products in those niches and tap into the lucrative market without having to guess what's currently selling. (Value: \$19.99)

Hottest Online Marketing Niches On JVZOO: JVZoo is the world's biggest market place for digital products.

I've analyzed the most profitable niches so far in 2015 and compiled together a list of the best selling products so that you can start creating your own products in these best selling niches.

Just look at what's currently selling and do something similar. (Value: \$19.99)

Hottest WSO Niches On Warrior Forum: Another big player in the online marketing niche.

Again I've analyzed the most profitable WSO niches of 2015 and given an insight into what type of products you can easily create and profit from if you want to launch WSO's (Value: \$19,99)

115 Profitable Info-Product Niches: This is a list of niches that are perfect for creating profitable info-product niches.

Just pick one and start creating digital products. This makes your life easier. (Value: \$19,99)

3 Easy Ways To Find Profitable Topics For Info Products Report: A simple 3 step report for finding topics to create info-products around. Read, implement and then create.

Making things simple and profitable for you. (Value: \$19.99)

5 Advanced Niche Research Reports: These are advanced niche reports that aren't on sale to the public and all make for great info-product niches.

Cut out the boring niche research with them and just get started immediately. (Value: \$19.99)

Total bonus value: \$219.93

Bonuses are available inside JVZOO check your receipt for details of how to access.

Get your bonuses here...

>> link

Email Stats

- Template used: Review
- Total sales: 16
- Percentage of overall sales: 10.32%

Analysis Of Why This Email Worked

- People love in-depth and honest reviews.
- It highlights both good and bad of the product.
- It shows you everything you get with the product if you invest
- My bonuses are really hammered home and shown why they are so valuable
- Gives examples of real life people who are killing it thanks to this method – Joey Xoto being one.
- Removes any "friction" people may have from buying by showing how easy this is to do and how it's not technical.

PROMOTION

04

7 EASY STEPS 72HR FLASH SALE PROMO

This was a short 72hr flash promo of my own flagship product, the first time I'd tried doing a flash sale and it worked amazingly well.

It generated over \$1,500 in extra revenue.

FORMULA

22

GAIN

HEADLINE: *60% Discount Available For 72Hrs Only*

Hey,

Just a quick heads up to let you know I'm currently running a 72hrs "flash sale" on my flagship product "Find Your Niche In 7 Easy Steps" giving you a massive 60% discount...

>> [link here](#)

Be quick though because when the countdown timer hits zero it goes back to full price again.

Enjoy,

Stuart

Email Stats

- Template used: Gain
- Total sales: 30
- Percentage of overall sales: 22.56%

Analysis Of Why This Email Worked

- Short and to the point, no fluff.
- It tells you EXACTLY what's going on so if it interests you then you click
- 60% discount gets people interested – people love a bargain.
- Urgency created by "be quick as when countdown timer hits zero"

FORMULA

23

LOGIC

HEADLINE: *Did you miss this?*

Earlier today I mentioned the 60% discount currently on offer for my flagship product 7 Easy Steps and just wanted to make sure you saw it:

>>

If you're really serious about finding profitable niches and generating income from them, then this is the perfect first step.

Not only does it work, but with 60% off it's the smallest investment you can make and still have a realistic expectation of success.

So get it now while you can:

>> link here

This price won't be available much longer, so I would grab your copy now while it's still fresh in your mind.

Talk soon,

Stuart

Email Stats

- Template used: Logic
- Total sales: 8
- Percentage of overall sales: 6.2%

Analysis Of Why This Email Worked

- Short and to the point with no fluff
- Pushes them to think if they are serious about niche marketing or not and if they are they HAVE to take action
- 60% discount mentioned again
- Price not being available much longer creates urgency for them to take action.
- Encourages them to do it now before they forget / get distracted.

FORMULA

24 PAS

HEADLINE: *How To Find Your Perfect Niche In 7 Easy Steps*

Hey,

Are you struggling to find a profitable niche?

Don't know HOW to find one or where to look?

Not sure how to figure out if the ideas you have are profitable or not.

I understand as that was once me.

Sadly if you don't find your profitable niche soon then nothing will change in your life.

You'll still be struggling along in life feeling miserable about your situation.

Your money situation won't improve and you're going to have to keep on working far too many hours just to make ends meet.

I know that situation all too well also, I was always miserable when I was in full time employment and was never paid nearly enough for the work I did.

So you need to find your niche ASAP or things aren't going to get better.

Finding a niche doesn't have to be hard you just have to know the steps to follow to find one.

Thankfully I've laid out 7 easy to follow steps to finding your perfect and profitable niche which you can get on the link below...

>> link here

All the best,

Stuart

Email Stats

- Template used: PAS
- Total sales: 20
- Percentage of overall sales: 15.4%

Analysis Of Why This Email Worked

- Highlights their problem – struggling to find a profitable niche (this is their real basic core problem)
- Agitates it – if you don't find one your life doesn't change for the better by having to work more, struggling in life, broke etc.
- Explain you were once in that situation too – resonates and creates a common bond.
- Tells them finding a niche isn't hard so makes them more likely to take action
- Call to action explaining all they have to is click and get a blueprint.

FORMULA

25

FEAR / LOGIC

HEADLINE: *Am I Crazy?*

Hey, call me crazy, but I'm a little surprised you still haven't taken me up on this, especially seeing as there's under 48hrs to go now:

>>

If you really want to make easy niche profits (and I'm guessing you do or you wouldn't be on this mailing list), then this is the ideal first step.

Remember, not only will you find your profitable niche, but it will also give you the momentum you desperately need to break free from the 9-5.

So DO IT NOW before it gets forgotten because of the distraction that is life:

>> [link here](#)

Talk soon,

Stuart

FORMULA

26

FINAL WARNING / FEAR

HEADLINE: *You're About To Miss Out.*

Yep, this is your last chance to get Find Your Niche in 7 Easy Steps at this 60% off price:

>> [link here](#)

Later today the flash sale is over and the price shoots back up to \$19.99, so you better get it now, because chances are you won't see it again \$7.99 for quite some time.

Good Luck,

Stuart

P.S.

Remember, not only will it find you your perfect and profitable niche, but it will also give you the momentum you desperately need to start making cash from niche marketing and on the road to leaving the 9-5.

Get off the fence and get started NOW:

>> [link here](#)

Email Stats

- Template used: Fear in both above emails
- Total sales: 44
- Percentage of overall sales: 41.35%

Analysis Of Why This Email Worked

- Fear of missing out as the offer is closing soon.
- Shows them why it's logical to act now (you want to make easy niche profits this is the way to do it)
- Shows them what they stand to gain if they take action (break free from 9 to 5)
- Hammers home the discount is going offline and may never be offered again

FORMULA

27

60 SECOND SALES HOOK

HEADLINE: *I Struggled So You Don't Have To*

Hey Stuart here...

Why does life sometimes seem like a huge struggle?

For almost 3 years I struggled to profit from online marketing but I was getting nowhere because no matter what niche I picked it either wasn't profitable, the competition was tough or I simply didn't know enough about it.

I was spending money and wasting lots of time but my bank balance wasn't increasing (in fact I just got more and more in debt by increasing overdrafts and credit card limits).

I really began to think that online marketing might not be for me and that I'd have to admit to my family and friends that I had failed to build an online business (just like they expected me to) and give up.

The thought was soul destroying. I'm just not cut out for the 9-5 or having a boss.

Thankfully after a lot of trial and error I finally did stumble

across a profitable niche, one that was perfect for me, and turned it into a profitable site.

It wasn't instant and income was low at first but over time it built up into a steady income stream.

Eventually I examined what worked and then over time was able to replicate it again and again until I had a system in place for picking out niches that were both perfect for me and profitable.

Now I can pick profitable niches with ease and I know they'll profit before I even get started.

I've come a long way since then.

My life has gotten a lot better.

I'm debt free.

I haven't had a boss for years.

I'm location independent and have travelled the world and lived in various countries

I'm no longer miserable when I wake up every day at the thought of having to put all my time and energy in a soul destroying job I don't care about.

I'm no millionaire but I have various online projects and businesses that make me a generous living, enough to live comfortably and not worry about money.

I can thank this to my "perfect niche finding system" that I've honed over the past 6 or 7 years through investing a lot of time and money into research and making money from profitable niches.

Recently for the first time I detailed my "7 easy steps for finding a perfect niche" into a simple, step by step, newbie friendly guide.

It's available for the next few hours only at a 60% discounted price but when that countdown timer hits zero the price goes back up.

You can download your copy when you click the link below now but be quick as time is running out fast....

>> [link here](#)

Enjoy your day,

Stuart

Email Stats

- Template used: 60 Seconds Sales Hook
- Total sales: 20
- Percentage of overall sales: 15.04%

Analysis Of Why This Email Worked

- Shares my personal story of struggle and resonates with my audience who are facing similar problems.
- **Agitates the problem by showing how bad my life got and how theres can get worse too.**
- Shows how my life has improved and how if they follow the advice there's no reason there's wouldn't too
- Show examples of how my life is better now – live abroad, travel, no money worries etc (something many people would like to obtain)
- Again mentions that 60% discount price and how it's going back to full price soon causing fear of missing out and urgency

KENSTERS TIMS

(THE INTERNET MARKETING SYSTEM)

This was an exclusive 72hr promo of Ken Spano's "TIMS" system. It's not open to the public and was an exclusive launch for NicheHacks which really helped increase the appeal, I focused hard on that fact.

And before promoting I asked my tribe members in the FB group if anyone had bought this course before when it first launched (I had promoted it then).

Jeremy Soon a long time NicheHacks tribe member had and agreed to give a testimonial which was used throughout the promo to great effect – this was proof that it worked.

If you have your own audience you should do this too. If you don't then find people on forums or Facebook groups who have used it and gather some data on them.

RESULTS

HEADLINE: *From Newbie To \$31K In 8 Months.*

Hey,

Let me tell you about Jeremy Soon, a long time NicheHacks Tribe member, who when he first discovered NicheHacks was an IM newbie and not making a dime from online marketing.

He had no freedom and his life wasn't going the way he wanted it.

Then he enrolled in a training course which I recommended. It was the first course he'd ever tried.

>> See full details of the training course here.

After going through this course Jeremy is currently making an easy \$100-\$200 a day from a single niche and has made close to \$31K in the past 8 months on near auto-pilot (see his Clickbank screenshot below). YOU can do exactly the same.

[SCREENSHOT OF CB EARNINGS]

The screenshot above shows his earnings from selling a simple digital product in the health niche on Clickbank (it works in any niche though). What it doesn't show is the additional income he's also making from affiliate sales on the back end. Or the income he's making from other products in other niches.

Jeremy says in his own words "my life has changed dramatically now, I can work anywhere I want and I have the freedom. Been a hell of a journey and a great one too. Love it. The course was the guiding beacon".

See the screenshot below...

[SCREENSHOT OF HIS QUOTE]

Jeremy is NOT the only person to see success from this. Ken (course creator) has hundreds of successful students who can be found in his Facebook group, all sharing their success stories and testimonials about how great this course is.

Click the link below to see how Jeremy now makes between \$100-\$200 every day and almost \$31K in the past 8 months from a single niche and how YOU can too....

>> link here

This course has been closed to the public since it initially launched last year.

After seeing Jeremy's results I have been patiently waiting for it to re-open so I can recommend it to more people but it never has.

So instead of waiting I got off my ass and started asking the course teacher and owner Ken to re-open it.

At first he just wouldn't do it. The training course was already full and had a waiting list with thousands of candidates so there was no need to.

After a lot of persuasion and some begging on my part (read: stalking and pestering until he can't take it anymore) Ken agreed to re-open it for us as a NicheHacks exclusive BUT for 3 days only then it closes again to the public....potentially forever.

So if you'd like to take this exclusive and limited time opportunity that showed Jeremy how to make \$100-\$200 a day from 1 niche...

...the same course that has took him from \$0 to \$31K in 8 month you have just one option, click the link below before it's too late and this is gone again forever...

>> [link here](#)

Here's to a profitable future,

Stuart

P.S.

I'm offering some exclusive bonuses to sweeten this deal for you, worth \$199.

Bonus 1: *A list of 115 Profitable Info-Product Niches – these have been evaluated and picked by myself and are all perfect for info-product niches, just pick 1 and get started.*

Bonus 2: *10 Unreleased Advanced Niche Reports In Profitable Info Product Niches – these are all brand new, advanced, unreleased niche reports, that give you EVERYTHING you need to know about the niche without you having to do boring niche research. None of these are on sale or available to the public. You can use them to instantly break into new niches.*

To get these bonuses all you have to do is invest in the course (and your future) on the link below...

>> [link here](#)

Your bonus will be delivered to you automatically when you purchase. Check your email and purchase receipt for details.

Email Stats

- Template used: Results
- Total sales: 8
- Percentage of overall sales: 28.57%

Analysis Of Why This Email Worked

- This was a \$197 training course so a little harder to sell in volume than a \$7 product but I still sold 28 copies.
- Shows real life proof with screenshot of this system working
- Real social proof here because it's a NicheHacks tribe member, someone just like you, having success

- Screenshots show that this is true.
- This was an exclusive offer just for NicheHacks member so that's mentioned a lot to get the point across.
- Really highlights the limited time that this is available for (3 days)

FORMULA

29

STORY EMAIL

HEADLINE: *I SHOT A COP POINT BLANK IN THE FACE*

Last week I shot a cop...

No this isn't one of those anti-cop stories where I tell you about how in protest I went out and gunned down one of the boys in blue in cold blood.

I'm much too passive for that. Plus I've never had any real problem with the boys in blue.

As you probably know I'm currently in Thailand. And last week was "Songkran" aka Thai New Year (based on the Buddhist lunar calendar)

They celebrate by having 3 day nonstop water fights. Traditionally it was all about gently dripping some water on the back of the head as a means to cleanse you for the new year.

Now it's all about throwing buckets of ice water over each other and blasting people with supersoakers whilst drinking beer all day (I like the modern version better obviously)

In Bangkok, where I'm based, there are several designated "water fight" areas where people gather en mass to play water fights.

Obviously as there's thousands of people at these areas all drunk, and packing heat (well water pistols anyway) there has to be police around to keep a watchful eye on things.

So I and a friend headed down to one of the main areas. We spent the day drinking beer and blasting cute Thai girls with ice cold water from our Super Soakers (keep your filthy thoughts to yourself :p)

Late into the day, after a few too many Beer Leo's, I spotted a cute girl I really wanted to shoot as an excuse to flirt with her.

I sneaked on up, water gun in hand, weaving in and out the crowd like I was sneaking up on the enemy in a real life

battle.

As soon as I got into firing distance I jumped up, pumped up the water gun as hard as I could, took aim, fired and MISSED

She moved at the last second (I'm guessing all that beer hadn't helped with my aim or timing)

The only problem was whilst I did miss her...I didn't miss the police officer standing a few yards behind her.

The vicious blast of ice cold water hit him straight in the eye.

"Uh oh" I thought. The colour draining out of my sunburnt face. Suddenly I felt as cold as the ice water in my waterpistol.

Lucky for me it being Songkran he took it well and just laughed it off or I could have been in big trouble. Any other day I would have been and the cops in Thailand aren't people you want to be messing with.

My point?

Timing is everything.

So don't make the same mistake I did and get your timings wrong because it will cost you big time.

For the next X hrs only, as a NicheHacks tribe member, you're being given an exclusive chance to get access to a legendary training course that is not currently open to the public and has a huge waiting list of thousands of applicants dying to get inside.

But you're getting to skip the queue and get unrestricted access if you're a fast action taker. You don't even need to shoot a cop in the eye with ice cold water either.

This course has been closed since it launched last year and hasn't been re-opened since because there's no incentive for the owner Ken to re-open, he's got all the students he could ever need.

Jeremy, a NicheHacks Tribe member, invested in this last year on my recommendation. It was the first IM course he ever bought as he was a newbie. He's now making \$100-200 a day and has made around \$31K in the past 8 months since joining this course. It's changed his life.

I had to beg, plead and pull a lot of favours to get this re-opened exclusively for us and it's open for a total of Xhrs only (less by the time you read this). When that countdown timer hits zero it's gone forever.

And with the low investment needed to get into the course you could say it's a steal! And you won't get arrested for doing it either. ;)

So don't get your timings wrong (like I did with my water gun) thinking "I'll do this later" and then forget, get distracted or come back too late to see it's gone because it really won't be open afterwards and may never be re-opened to the public again.

Time things just right and click the link below now before it's too late...

>> [link here](#)

P.S.

I'm also giving away exclusive bonuses worth \$199 that are not available to the public or on sale.

***Bonus 1:** A list of 115 Profitable Info-Product Niches – these have been evaluated and picked by myself and are all perfect for info-product niches, just pick 1 and get started.*

***Bonus 2:** 10 Unreleased Advanced Niche Reports In Profitable Info Product Niches – these are all brand new, advanced, unreleased niche reports, that give you EVERYTHING you need to know about the niche without you having to do boring niche research. None of these are on sale or available to the public. You can use them to instantly break into new niches and profit from them.*

When the countdown timer hits zero these bonuses disappear too so don't hesitate and click the link below now...

>> [link here](#)

Email Stats

- Template used: Story
- Total sales: 1
- Percentage of overall sales: 3.57%

Analysis Of Why This Email Worked

- Story is unique to me – no one else has this story.
- Ties in a real life marketing message (though admittedly it's a little weak hence why only 1 sale)
- Also goes on a little too long with too much additional info.
- But mentions the exclusivity and limited time which urges people to click and invest.

BONUS EMAIL

HEADLINE: *YOUR BONUSSES WORTH \$199 ARE GOING OFFLINE*

Hey,

You might remember that yesterday I emailed to tell you about how NicheHacks tribe member Jeremy Soon was making \$100-200 a day and has made around \$31K in total in 8 months from a single niche after investing in a course I recommended to him when he was a newbie?

And that how for a very limited time (there's now just 48hrs left) the course which has been closed to the public since launching last year had exclusively been re-opened for NicheHacks subscribers?

Well I just want to remind you that as well as this exclusive re-opening I'm also offering exclusive bonuses for the next 48hrs that cannot be found anywhere else and are not on sale to the public.

These bonuses are worth \$199 and are as follows...

Bonus 1: *A list of 115 Profitable Info-Product Niches – these have been evaluated and picked by myself and are all perfect for info-product niches, just pick 1 and get started.*

Bonus 2: *10 Unreleased Advanced Niche Reports In Profitable Info Product Niches – these are all brand new, advanced, unreleased niche reports, that give you EVERYTHING you need to know about the niche without you having to do boring niche research. None of these are on sale or available to the public. You can use them to instantly break into new niches.*

To get these bonuses all you have to do is invest in the course (and your future) on the link below...

>> link here

Your bonus will be delivered to you automatically when you purchase. Check your email and purchase receipt for details.

And remember in 48hrs when the countdown timer expires this course and these bonuses worth \$199 disappear... potentially forever.

Thanks for reading,

Stuart

Email Stats

- Template used: Bonus
- Total sales: 3
- Percentage of overall sales: 10.71%

Analysis Of Why This Email Worked

- Starts again by reminding of the results Jeremy had from it – social proof and data works.
- Hammers home the limited time in the second paragraph they have to take action.
- Highlights the exclusive bonuses I'm offering on top of the product
- Encourages them to invest in their future by investing in the course – shows them what potential this course has.
- Right at the end mentions the countdown timer is counting down fast to increase urgency.

FORMULA

31 FAQ

HEADLINE: YOU ASKED. I ANSWERED...

Hey,

You'll no doubt remember I emailed you in the past couple of days about Kensters 'TIMS' course. The one NicheHacks Tribe member Jeremy Soon used to go from newbie making \$0 to almost \$31K in 8 months.

Well I received a few questions about from tribe members like yourself that I thought I'd answer for everyone...

Q: *Can these products be created and launched in ANY niche?*

A: *YES!*

Jeremy has products in the health, online marketing, and dating.

And just look at Clickbank digital products in EVERY niche under the sun from tattoos to solar power to comics to genital warts. If there's a niche you can

make info-products for it.

Q: Is this product really responsible for making people Jeremy \$31K in 8 months and having \$100-200 days?

A: Yes it is!

Here's what he had to say and some screenshots below...

[SCREENSHOT]

I spoke with the course owner Ken and he confirmed Jeremy was one of his many success stories.

Q: Is EVERYTHING you need included in the product?

A: Yes!

You get everything you need on how to create, launch, and profit from digital products

And not just that. Ken (training creator and coach) includes the complete A to Z of internet marketing as well as mindset material needed to succeed. So really you get everything you need and more.

Remember more info is available when you click this link...

>> [link here](#)

Q: I've no existing audience or list, is that OK?

A: Yes, totally fine!

When Jeremy invested in this training he was new to online marketing. He had no audience, no list, no existing marketing skills and hadn't made a dime.

Now he's living his dream life, has more money than he knows what to do with, has freedom, can do as he pleases.

Q: Can a newbie who's never made a product before really create and launch one and expect to make money from it?

A: Yes

Jeremy did. Hundreds of other students of Ken's course have (his FB group is testament to that as he has hundreds of happy students).

If they can do it thanks to this step by step training then you can too, right?

Q: I'm not very technical, can I manage this?

A: Yes, totally.

If you can type into Word you can do this. That's what creating an info-product is. Typing a document and turning into a PDF file (that's a 1 click thing built into Word or if it somehow, unlikely, proves too difficult can be done on Fiverr for \$5)

There's nothing overly technical about this.

>> link here

Q: Is this the real deal as it seems too good to be true?

A: Yes, it's all totally legit.

Ken (trainer and course creator) is one of the most trusted and respectable names in online marketing.

He doesn't put out junk. He won't risk his reputation on a bad product. He genuinely wants to help people succeed in life and make money online just as he has.

He knows Jeremy personally by name as one of his students and has mentored him to success.

If you invest in this you'll be getting genuine training from a genuine guy who wants you to succeed and be wealthy like he is.

Q: Is there any proof this works?

A: Yes, there sure is.

Jeremy is living proof. Find him in the NicheHacks mastermind group and ask him his thoughts if you want more information.

If you're still not convinced that digital products can be this profitable just look at Clickbank

They've been around longer than Google, pay over a million dollars in commission EVERY month, and report to have made over 100,000 wealthy and created another 1,000 millionaires through selling via the CB marketplace.

Jeremy is now one of those 100,000 people that's became wealthy through selling products on Clickbank thanks to the training provided in this course.

This is a big and very real business and there's room for everyone so if you're ready to give it a try then click the link below now...

>> link here

Q: Are there any bonuses available with this?

A: YES, worth \$199.

Bonus 1: A list of 115 Profitable Info-Product Niches – these have been evaluated and picked by myself and are all perfect for info-product niches, just pick 1 and get started.

Bonus 2: 10 Unreleased Advanced Niche Reports In Profitable Info Product Niches – these are all brand new, advanced, unreleased niche reports, that give you EVERYTHING you need to know about the niche without you having to do boring niche research. None of these are on sale or available to the public. You can use them to instantly break into new niches.

But these bonuses are only available for another few hours before they disappear along with the training course.

Remember this training has been closed to the public since it's launched last year and is only open to NicheHacks as an exclusive. There are no plans to re-open it to the public any time soon as the course is full and has a waiting list of thousands of applicants.

I had to beg and bribe Ken to open this exclusively for us here at NicheHacks because I know how powerful this course is and want you to get access to it.

So if you want to get exclusive access to this and follow in Jeremy aka "Mr \$31K in 8 months" footsteps you must click the link below now before that countdown timer hits zero....

>> link here

All the best,

Stuart

Email Stats

- Template used: FAQ
- Total sales: 2
- Percentage of overall sales: 7.14%

Analysis Of Why This Email Worked

- Answers any questions and removes any doubts.
- Gets people into a positive "YES" frame of mind and more likely to purchase
- Includes results and social proof by mentioning Jeremy Soon again and his success.

FORMULA

32

FEAR / FINAL WARNING

HEADLINE: *This Is Going Offline Now [Final Warning]*

You've got until the countdown timer hits zero before Ken's "TIMS" system goes back offline.

Remember this was a NicheHacks 3 day exclusive opening and it's ending now. The training course has been closed to the public since it's launched last year and with a waiting list of thousands isn't likely to be re-opened any time soon.

So through the links in this email is literally the only way to get access to this.

>> link here

Just to re-cap this is the same course that turned NicheHacks tribe member Jeremy from newbie to currently making \$100-\$200 a day. He's made over \$31K in 8 months since he joined this course.

[SCREENSHOT]

It was the first course he'd ever invested in and was a total newbie to IM. Now he has multiple digital products in multiple different niches all earning money on auto-pilot.

The course literally changed his life giving him financial freedom, the ability to work from wherever he pleases, and making him an online success story that himself and his family can be proud of.

Join Jeremy and the hundreds of other successful students by clicking the link below now...

>> link here

And don't forget I'm giving away exclusive bonuses worth

\$199 that are not available to the public or on sale.

***Bonus 1:** A list of 115 Profitable Info-Product Niches – these have been evaluated and picked by myself and are all perfect for info-product niches, just pick 1 and get started.*

***Bonus 2:** 10 Unreleased Advanced Niche Reports In Profitable Info Product Niches – these are all brand new, advanced, unreleased niche reports, that give you EVERYTHING you need to know about the niche without you having to do boring niche research. None of these are on sale or available to the public. You can use them to instantly break into new niches and profit from them.*

When the countdown timer hits zero these bonuses disappear too so don't hesitate and click the link below now...

>> [link here](#)

Here's to the most successful week on your online career,

Stuart

Email Stats

- Template used: Fear / Final Warning
- Total sales: 14
- Percentage of overall sales: 50%

Analysis Of Why This Email Worked

- Really hammers home the urgency of acting now because this is about to go offline for good – which is why 50% of the sales came on the last day
- Reminds them it was exclusive, it's not on sale to the public, and if don't act now there really is no other chance to get this.
- Screenshot included again for proof to remind them of the results achieved.
- Highlights how easy it is to implement and see success with by mentioning Jeremy was a newbie and this was his first course.
- Shows what he achieved now after seeing success with this course – freedom, less work, financial income.

LONGTAIL PRO 3.0 PROMO

This was a very recent promo of the keyword research tool LongTailPro 3.0 which has just been revamped and re-released.

I recommended this quite hard to my list over the 7 day launch because it's a great tool all the top niche marketers and SEO's use (Brian Dean, Pat Flynn, Justin Cooke, Spencer Hawa etc) and knew it would be valuable for most of my audience.

Despite the fact that tons of people were promoting this I had a solid campaign in terms of sales and commissions selling 212 front end products and another 39 OTOs making \$6,722 in commissions and another \$200 bonus cash for coming 8th in the competition.

This is the first launch I've been in for the past 6-8 months where I've finished outside the top 5, there were some seriously heavy hitters competing and everyone was pushing hard to promote this must have tool.

GAIN

SUBJECT: BOOM! That just happened...

Earlier today I emailed you about LongTailPro, the niche keyword research tool that finds thousands of profitable keywords in seconds, and I just wanted to check back in a see if you had a chance to check it out it yet:

>> [link here](#)

If you're really serious about being a successful niche marketer or doing any kind of SEO, then this is the only tool you should be considering.

Not only does it work, at the 70% discount price it's available at for the next 7 days only it's the smallest investment you can make and still have a realistic expectation of profiting from niche marketing.

Right now you're making less than \$100 per month online and nowhere close to being your own boss or even supplementing your income and it's not going to change if you don't take decisive action and invest in the tools you need.

So get it now while you can:

>> [link here](#)

This 70% discount price is available for the next 7 days only, so I would grab your copy now while it's still fresh in your mind or you'll end up paying \$97 when the discount ends.

Talk soon,

Stuart

Email Stats

- Template used: Gain
- Total sales: 29
- Percentage of overall sales: 13.43%

Analysis Of Why This Email Worked

- Shows what is to be gained by taking action – become a successful niche marketer, getting thousands of profitable Kws.
- Mentions the 70% limited discount to urge to take action quickly.
- Makes them think about whether they really are serious about being a niche marketer / SEO and if they are they must invest.
- Shows them how they'll lose money / pay more when it goes up to \$97 if they don't act now.
- Really hammers home some very real problems they have – making less than \$100 p/m, not their own boss and can't supplement their income (all real problems my audience have I found through surveying)

HEADLINE: *Call me crazy, but...*

Call me crazy, but as someone who I know is interested in niche marketing and SEO I'm a little surprised you still haven't taken me up on this 70% discount offer:

>> [link here](#)

If you really want to be a successful niche marketer (and I'm guessing you do or you wouldn't have even visited my site), then this is the only tool you'll ever need.

Remember, not only will it give you thousands of profitable keywords in seconds and help you rank your niche sites...

But:

It will also give you the push you desperately need to supplement your income, break away from your day job and become your own boss with the independence and freedom that comes with it.

So DO IT NOW before life gets in the way and you forget about it:

>> [link here](#)

And don't forget there's a huge 70% discount on this for the next few days only so don't wait or you'll lose money (it's currently \$27 and will rise to \$97 after the launch)

Talk soon,

Stuart

Email Stats

- Template used: Logic
- Total sales: 14
- Percentage of overall sales: 6.48%

Analysis Of Why This Email Worked

- Appeals to the logical part of their brain why showing this is absolutely a must buy product if they want to achieve what they claim they want to achieve.
- Shows what they have to gain – get profitable keywords and rank your niche sites.
- And then shows what the benefit of that is when I mention it can help them supplement their income, be their own boss and get more freedom.
- And finally focuses on that 70% discount and fear of paying more.

FORMULA

35

FEAR / FINAL WARNING

HEADLINE: *You're about to miss out*

Yep, this is pretty much your last chance to get LongTailPro at this 70% discounted price:

>> [link here](#)

Today the introductory offer is closing and the price is increasing by 70%, so you better get it now, because chances are you won't see it again at \$27 for quite some time (it rises to \$97 after the launch)

>> [link here](#)

Good Luck,

Stuart

P.S. Remember, not only will you find profitable niche keywords in seconds and learn how to rank them, but it will push you closer to saying "bye bye boss" and living a life free of worries about debts and finances.

Get ahead and get started NOW:

>>

Email Stats

- Template used: Fear / Final Warning
- Total sales: 14
- Percentage of overall sales: 6.48%

Analysis Of Why This Email Worked

- Scares them into realizing this is really the very last time to get that 70% discount as the price is going up
- Shows the different they will pay later by showing the final price.
- Shows the gain in the PS section by investing focusing on how they can sack their boss, be more free, and have less money worries.

FORMULA

36

60 SECONDS SALES HOOK

HEADLINE: *GOOGLE HATES SEO AND NICHE MARKETERS. SO WHAT ARE WE GOING TO DO ABOUT IT?*

Hey, Stuart here...

For around 1 year when I first got into niche marketing I struggled and struggled to find profitable keywords that I could rank or find a profitable niche.

I spent my whole time banging my head against a brick wall trying to get the Google Keyword Planner Tool to show me some untapped hidden keywords or niche ideas.

But of course it didn't.

Because it's made by Google. And Google hates SEO's and niche marketers like us so it's hardly going to show us all these profitable keywords that are easy to rank, is it?

I later found out (a little too late) that it wasn't built for SEO's anyway but for Adwords customers and that it's not designed to find easy to rank keywords anyway but for terms advertisers can bid on.

I couldn't even make \$100 a month online at the time so investing in a keyword research tool just seemed like a big deal and I wasn't sure any of them were going to be much more useful than the Google Keyword Planner.

And whenever I played with the demo versions they seemed difficult to use and I had to do all the work finding niche ideas and keywords in the first place to give it, what use is that?

I was getting nowhere but more frustrated and more desperate.

If I didn't find a profitable niche or some easy to rank keywords then my life wasn't going to improve, I'd never be my own boss, I'd never have the freedom I dreamed about and I'd probably be broke for the rest of my life.

Then a buddy of mine who was already making money from SEO, niche sites and affiliate marketing recommended me to try a keyword research tool he was using

He'd been using it to find golden nugget niche keywords that were profitable but that no one was competing for.

I grudgingly bought a copy with the little money I had but with a nagging feeling in the back of my mind that I wasn't going to understand how it worked or be able to find any profitable keywords.

*Surprisingly it was pretty easy to use unlike some of the **other tools I'd demo'd.***

And fast too so it was cutting down the endless hours I'd been spending on boring niche research (that were never fruitful anyway)

Within 3 or 4 days of buying it I'd found some promising keywords.

I followed some of the advice that came with the tool on what to do with the profitable keywords (because what good are profitable keywords if you've no idea what to do with them?).

And within a few weeks I had some sites ranking and making affiliate commission.

Not much to begin with but it was something. It gave me a little bit more confidence.

I didn't know it at the time but...

It was the start of a big change in my life.

Things (slowly but surely) have improved over the past 6 or 7 years.

I'm no millionaire and probably not even wealthy by most people's standards but I live comfortably and travel regularly.

I've no fixed location and debt free with a nice sum of cash in the bank, I'm probably not going to have to worry any time

soon.

I am my own boss and set my own schedule – if I want a day off I take it. If I want to stay out till 5am sipping cocktails and listening to live Jazz music on a Monday night I do. If I get invited to go to the beach for a few days with friends I go.

Just in the past 18 months since starting NicheHacks I've made over \$32K in affiliate commission just on JVZOO alone...

[SCREENSHOT]

If I can do it then so can you. I'm not special nor particularly technical or smart (I failed all my exams at school for example) and have the focus of a gold fish.

So if you'd like to discover the very same keyword research tool I used to kick start my niche marketing career (the brand new updated 3.0 version has just been released with a 70% discount) simply click the link below now and you'll instantly be finding thousands of profitable niche keywords in seconds...

>> [link here](#)

Email Stats

- Template used: 60 Seconds Sales Hook
- Total sales: 28
- Percentage of overall sales: 12.96%

Analysis Of Why This Email Worked

- Headline carries a common theme that people feel – Google hates us.
- Shares a personal story of struggle similar to what the audience is going through.
- That struggle is turned around and a solution found that anyone can replicate
- Shows how easy this is to do – how I who failed my exams and aren't technical can do it with ease (shows anyone they can do it)
- Highlights how much better my life is (and yours can be too) if you follow my advice
- 70% discount mentioned to show the saving.

HEADLINE: IT'S NOT YOUR FAULT BUT IT IS YOUR PROBLEM

Hey,

You're working a job you don't like for not enough money to cover the basics like rent and bills and groceries let alone having any spare to enjoy life or treat your family.

You can't find your profitable niche, discover a reliable business model or even make \$100 per month online despite all the time, effort and money you've invested.

And It's not really your fault plus it's normal...

There's too much information overload out there and shiny objects being promoted at every opportunity causing you to become distracted.

Not to mention dishonest marketers promoting anything and everything even when it doesn't work.

We all had to deal with this.

And whilst it might not be your fault....it is YOUR problem.

Because if you don't manage to turn things around and start making reasonable income online by cutting through the distractions then your situation is NOT going to change.

You'll never be your own boss, never have the freedom and independence you dream about, never pay off your debts and never be able to help others or take care of your friends and family in the way you want to.

And you'll regret that for the rest of your life and everyone will say "I told you so" when you fail (people are like that....I know I went through it for long enough when struggling to make my own way in life)

The "secret" is to find a profitable niche and some golden keywords. One that works for you. One where you can personally compete.

That usually takes a lot of time and boring manual research and even then if you don't know what you're doing you'll probably not have any luck.

So what's the solution?

It's simple.

Use the niche keyword research tool all the top niche marketers and SEO's like myself, Spencer Haws, Dom Wells, Justin Cooke, Brian Dean and 700,000 others use.

(I know they use it as I asked them all their favourite keyword research tool for an expert round up on NicheHacks last year)

It's available on the link below for the next few days only for a 70% discount price but you have to be quick before it shoots back up to \$97 full price...

>> [link here](#)

Here's to your niche success,

Stuart

Email Stats

- Template used: PAS
- Total sales: 11
- Percentage of overall sales: 5.09%

Analysis Of Why This Email Worked

- Really focuses on the common problems those in my niche have (these are all things I've found through surveying)
- Shows that this problem is very real and needs to be acted on or nothing will change.
- Agitates the problem further to make sure they see how else this problem will affect their life – regretting things later, never being own boss, no freedom etc.
- Social proof included by mentioning names of top marketers who use this product - if they use it and they are experts... why wouldn't you?
- 70% and price raise mentioned again to increase urgency.

HEADLINE: *RE: Your Questions Answered*

Hey, over the past few days many NicheHacks tribe members like yourself have asked me some questions about LongTailPro

If you somehow missed the emails about this there's more details on the link below...

>> link here

And here are the commonly asked questions....

Will I find a profitable niche and keywords with this tool?

YES, there's no reason why you wouldn't.

This is designed by a niche marketer (Spencer Haws of NichePursuits) for Niche Marketers and is used by all the top niche marketers and SEO's.

See what they have to say on the link below about it...

>>

I'm on a budget can I do this on a shoestring?

YES, this is a low cost tool.

There is a 70% discounted version on the link below so if money is an issue grab it now before the price increases again back to \$97

See the price on the link below...

>>

Are there upsells?

YES, as always there are upsells BUT you do not need them to get started. They are not essential for the main product to work.

The LongTail University will show you step by step how to effectively use this tool to find profitable niches and keywords and profit from them.

Learn about what you can learn on the link below...

>> link here

Can this be use to find keywords in ANY niche?

YES, this is for ANY niche. You'll see on the link below that everyone from niche marketers and SEOs to

lawyers are using this for their keyword research.

Can this product really find thousands of profitable keywords in seconds?

YES, it sure can.

You can see the demo video on the link below showing it doing just that

Is EVERYTHING I need included in the product?

YES, you get everything you need nothing else required.

Can a newbie who's never done this use this easily enough?

YES, it's the very first keyword research tool I used back when I was a newbie. Like yourself, I found most of the others ones far too complicated and required too much work or knowledge.

This is super simple to use and requires no knowledge of SEO or keyword research as it does all the work for you.

I'm not very technical can I manage this?

YES, this is not a technical system. Other than basic IT skills (which you already have otherwise you wouldn't be reading this) you don't need tech skills.

Is there any proof this works?

YEAH, it's available here:

>> [link here](#)

Are there any bonuses available with this?

YES, I'm also throwing in 10 exclusive bonuses worth \$309.90 on top of the 70% discount.

Bonus 1: 220 Buyers Keywords List – a list of 220 keywords that show buyer intent aside from the obvious “buy”, “review” and “best”. Use this with LongTailPro to find buyer keywords in ANY niche. (Value: \$9.99)

Bonus 2: 1244 Expensive Amazon Products List – use this with LongTailPro to find profitable Amazon keywords you can rank in Google (Value: \$9.99)

Bonus 3: 1791 Profitable Niches List – Enter these niche ideas into LongTailPro and watch it spit back out thousands of profitable keywords in seconds (Value: \$9.99)

Bonus 4: 20 Profitable Niche Reports WITH a list

of rankable keywords – in-depth niche reports and profitable keywords you can instantly start profiting from (Value: \$199.98)

Bonus 5: *How To Avoid The Google Sandbox Checklist – use this printable checklist to make sure your site ranks quickly and stays ranked without risking a google penalty (Value: \$9.99)*

Bonus 6: *A list of 300+ keywords in the Survival Niche – this unreleased keyword list contains over 300 keywords from the paranoid and profitable Survival Niche. (Value: \$9.99)*

Bonus 7: *23 Places To Find The Best Keywords In Your Niche – this step by step guide shows you the 23 places you NEED to be looking to find ALL the profitable keywords in your niche (Value: \$9.99)*

Bonus 8: *SEO Stone – A Wordpress plugin that will evaluate your websites pages and posts and tell you your backlinks, social signals, rankings and more (Value: \$29.99)*

Bonus 9: *50+ Niche Keyword Packs – Profitable ready to be profited from keyword packs in over 50 niches. (Value: \$19.99)*

Bonus 10: *Quick Guide To Wordpress SEO – a short 11 page blueprint you can use to get your on page SEO spot on – (Value: \$9.99)*

Total bonus value: \$309.90

The bonuses are only available when you purchase on the link below so click it now to take advantage...

>> [link here](#)

These bonuses are automatically available inside JVZOO's bonus section, please check your receipt for details on how to get them.

Will I receive free updates if I purchase today?

YEP, whenever any upgrades are released you'll get them for free and instantly (and it will be upgraded and improved all the time)

Does it work on MAC and PC?

Yeah it's Adobe Air Based meaning it works on both MAC and PC.

Is support available if I need it?

Yep, alongside the FAQs and customer tutorials available there is a full team of support staff that will

get back to you ASAP with any queries you have.

Is there a refund policy?

Yeah, of course.

*30 day money back guarantee – no questions asked.
Just email support and you'll get a 100% refund
instantly.*

*Hope that's answered all your questions. Any others you have
are answered below..*

>> [link here](#)

Have a good day,

Stuart

Email Stats

- Template used: FAQ
- Total sales: 14
- Percentage of overall sales: 6.48%

Analysis Of Why This Email Worked

- Removes any doubts or worries by addressing common concerns.
- Leaves no stone unturned and answers most questions
- Hints at answers to some questions and encourages to click through to get full answer – increased conversions.

FOMULA: FINAL WARNING

HEADLINE: *Final Chance [Be Quick]*

Hey, this is your 100% last chance.....

The 70% discounted version of LongTailPro is about to go offline now along with the exclusive bonuses I've created specifically for you.

So if you want to grab a bargain and learn how to discover profitable niches and keywords in the process you need to be decisive and act RIGHT now.

>> link here

If you don't master niche research now then it means continuing to be stuck at that same job you're at now, no improvement in your finances, no money stashed away for your retirement and no living life on your own terms.

Get ahead in life by mastering niche research with the help of this tool just click the link below before it offline and you miss out....

>> LINK

See you on the other side,

Stuart

Email Stats

- Template used: Final Warning / Fear
- Total sales: 11
- Percentage of overall sales: 5.09%

Analysis Of Why This Email Worked

- 100% last chances makes you know this is it and there will be no more opportunities to benefit from this tool.
- Urgency with mention of price rise and going offline spurs on to take action
- Shows them what they have to lose if they don't take action

now – never becoming a niche marketer and being stuck at their job.

FORMULA

40

RESULTS

Headline: *How To Uncover 3,800 Money Making Keywords In Less Than 10 Seconds*

Hi,

Let me get straight to the point:

On the link below is a video showing how to uncover 3,800 money making keywords in less than 10 seconds.

See the video here:

>> link here

Recently I fired up my version of this powerful tool and started running it, I quickly found 21 profitable niche ideas without even putting any effort into it.

Here they are if you'd like to use them:

Adrenal Fatigue - 90,500
Permaculture - 74,000
Aquaculture - 33,100
Craft Beer - 27,100
DIY Jewelry - 9,900
Funeral Insurance - 6,600
Pear Shaped Engagement Rings - 6,600
Burial Insurance - 5,400
Bike Polo - 4,400
Final Expense Insurance - 3,600
Dog Potty Training - 2,400
Unique Weddings - 1,300
Basket Making - 1,300
Life Insurance for Diabetics – 1,000
Jock Itch (740,000 searches p/m)
Anal Itching (5,400 p/m)
*P*rn addiction (14,800 p/m)*
Falconry (18,100 p/m)
Bully button discharge (1,800 p/m)
Wushu (60,500 p/m)
Hockey Jerseys (12,100 p/m)

*Floor Lamps (550,000 p/m)
Building Games (60,500 p/m)*

So you're probably thinking how does that help me?

Well here's the deal:

Finding profitable niches and keywords like this is easy to replicate

All you have to do is fire up your copy of this tool and give it some basic information and in seconds it returns endless results.

Up to 800 in any one go and at the speed it runs at you get thousands in seconds – keywords that Google hides on the Google Keyword Planner and that other tools like Market Samurai don't find.

And from the money you can generate from these profitable niches and keywords it will help you deal with this month's bills and groceries, and take you one step closer to supplementing your income.

The same tool that uncovered 3,800 money making keywords and all the niche ideas in this email is available for a limited time 70% discount on the link below...

>> [link here](#)

Email Stats

- Template used: Results
- Total sales: 35
- Percentage of overall sales: 16.20%

Analysis Of Why This Email Worked

- Shares examples of niches found using the tool and proves it works.
- Opening sentence urges them to click through to see the video in action revealing 3,800 money making keywords – hard to say no to this
- Shows what have to gain by investing – paying bills and groceries and supplementing income.

BONUS EMAIL

HEADLINE: \$309.90 WORTH OF BONUSES AVAILABLE TO DOWNLOAD NOW [EXCLUSIVE]

Hey,

As you know the last few days I've been recommending you fast track your niche marketing and SEO career by picking up the niche marketer's keyword tool of choice

It's available for the next few days for a 70% discount only on the link below before going back to full price of \$97:

>> [link here](#)

I'm also throwing in 10 exclusive bonuses worth \$309.90 on top of the 70% discount .

Bonus 1: 220 Buyers Keywords List – a list of 220 keywords that show buyer intent aside from the obvious “buy”, “review” and “best”. Use this with LongTailPro to find buyer keywords in ANY niche. (Value: \$9.99)

Bonus 2: 1244 Expensive Amazon Products List – use this with LongTailPro to find profitable Amazon keywords you can rank in Google (Value: \$9.99)

Bonus 3: 1791 Profitable Niches List – Enter these niche ideas into LongTailPro and watch it spit back out thousands of profitable keywords in seconds (Value: \$9.99)

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Bonus 5: How To Avoid The Google Sandbox Checklist – use this printable checklist to make sure your site ranks quickly and stays ranked without risking a google penalty (Value: \$9.99)

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Bonus 8: *SEO Stone – A Wordpress plugin that will evaluate your websites pages and posts and tell you your backlinks, social signals, rankings and more (Value: \$29.99)*

Bonus 9: *50+ Niche Keyword Packs – Profitable ready to be profited from keyword packs in over 50 niches. (Value: \$19.99)*

Bonus 10: *Quick Guide To Wordpress SEO – a short 11 page blueprint you can use to get your on page SEO spot on – (Value: \$9.99)*

Total bonus value: \$309.90

These bonuses combined with the main product will further help you achieve niche marketing success and take you closer to being your own boss so don't hesitate and click below now to download them...

>> [link here](#)

Have fun with your bonuses,

Stuart

Email Stats

- Template used: Bonus
- Total sales: 6
- Percentage of overall sale: 2.78%

Analysis Of Why This Email Worked

- A detailed look at my bonuses on offer and showing how when combined with the tool they will further benefit you and make life easier
- Value of bonuses mentioned to show the good deal this is - \$309 worth of bonuses free.

BONUS / FEAR / FINAL WARNING

HEADLINE: YOUR \$309+ WORTH OF BONUSES ARE GOING OFFLINE NOW
[BE FAST]

Hey, this is a friendly final warning to let you know my 10 bonuses worth \$309.90 are about to go offline along with the 70% discounted version of the niche marketers keyword research tool of choice...

>> [link here](#)

I'm also throwing in 10 exclusive bonuses worth \$309.90 on top of the 70% discount .

Bonus 1: *220 Buyers Keywords List – a list of 220 keywords that show buyer intent aside from the obvious “buy”, “review” and “best”. Use this with LongTailPro to find buyer keywords in ANY niche. (Value: \$9.99)*

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Total bonus value: \$309.90

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>> [link here](#)

Enjoy,

Stuart

Email Stats

- Template used: Fear / Bonus
- Total sales: 7
- Percentage of overall sales: 3.24%

Analysis Of Why This Email Worked

- Uses fear to show that it's really time to make a decision of you miss out on exclusive bonuses not anywhere else.
- If don't act now will never get these.
- Knowing the time is fast running out create urgency.

CHECKLIST

HEADLINE: *X Ways NOT To Find Profitable Niche Keywords (And What You CAN Do To Find Them)*

Hey, are you making these niche research mistakes...

1. Use The Free Google Keyword Planner Tool

Ever wondered why you can never find any profitable or easy to rank keywords using this free tool from Google?

There's a few reasons for that...

- a) It's a tool from Google and Google hates SEO's so they aren't going to give you a tool that you can use to cheat them are they?*
- b) Everyone is using the Google Planner Tool so we all end up with the same keywords.*
- c) The tool is designed for AdWords customers looking to run paid ads not SEO's doing keyword research.*
- d) It's free so it's limited...oh and did I mention Google hates SEO's and niche marketers?*

You need to use a premium tool, designed by niche marketers for niche marketers, that was built by a niche marketing and SEO expert...

>> [link here](#)

2. Browse the Top 10 Rankings Looking At The Number of Searches And InTitle and In URL Keywords

This is misleading.

It doesn't give the full picture and it's an outdated way to discover if you can rank.

Google has evolved since then and ranks sites on different factors now.

You can't see if you'll rank just by looking at the top 10 results.

Instead you need to find a tool that factors in how Google ranks sites in 2015:

>> [link here](#)

3. Use Free Tools Like TrafficTravis & Others

For free some of these tools are OK but they are free for

a reason – they are limited and not very effective.

They are outdated and don't work in today's ever changing SEO and niche marketing world.

You'll never find the golden keywords here or see a niche marketing expert using them.

Instead you need to use the same tools the pro's do otherwise how you are going to compete and find those profitable keywords...

>>

These are 3 ways NOT to find profitable keywords.

Now I know you would like to find profitable keywords and profit from niche marketing, because working for someone else for far too little money and struggling to make ends meet just isn't fun.

So copy what the pro niche marketers do and get a copy of the tool they use on the link below:

>> [link here](#)

Thank me later,

Stuart

Email Stats

- Template used: Checklist
- Total sales: 11
- Percentage of overall sales: 5.09%

Analysis Of Why This Email Worked

- Highlights what NOT to do then tell you should do is revealed on the link below which encourages people to click.
- Shows why not investing is silly because the tools that they are using aren't effective and won't work.
- Makes them see how quicker and easier niche marketing could be if they invest in the right tools.
- Uses logic in the call to action "copy what the pro's do..."

REVIEW

HEADLINE: MY LONGTAIL PRO 3.0 REVIEW

Hello,

A few tribe members like yourself asked if I could do a review of LongTailPro which I've been urging you to grab a 70% discounted copy of all week.

So why not...

What is it?

It's the same tool niche marketing experts like Spencer Haws of NichePursuits (he created the tool to use for himself as he didn't like the others on the market), Pat Flynn of SmartPassiveIncome, Justin Cooke of Empire Flippers and Brian Dean of Backlinko use to do their keyword and niche research.

Learn more about it here..

>> link here

How will it benefit me?

You can use it...

- *To find profitable niche ideas and evaluate their profitability so that you can stop making less than \$100 per month and start making "be your own boss" income.*
- *To unlock profitable buyers keywords that target hungry customers with credit card in hand ready to spend with you so that you don't have to worry about paying the bills this month.*
- *To analyze the top 10 rankings in Google for your niche or keyword ideas and see if they can be beaten so that you can rank and bank.*
- *To come up with fresh content ideas for your blog or niche site so that your audience loves you.*
- *To check if domains are available for your niche and keyword ideas.*
- *To become a bad ass SEO and niche marketing expert who annihilates the competition.*
- *To find thousands of keywords in seconds so that you never have to waste time doing **boing keyword research** again.*

- *When you have profitable niche ideas and know how to use them you don't have to stress about work, debts, bills and can spend more time being free with your family and friends.*

Pros:

- *Lightening fast – up to 800 keywords at once and with the speed it runs at you find thousands of money making keywords in seconds.*
- *The same tools like pro's like Spencer Haws, Pat Flynn, and Brian Dean use – and they are all successful marketers and SEOs.*
- *Saves a lot of time compared to manual research or even Market Samurai or Google Keyword Planner Tool.*
- *70% discount offer available now before price goes up.*
- *Outrank your competition quickly and easily with "SEO X-Ray Vision" allowing you to instantly see how they are ranking and what you are doing to beat them.*

Cons:

- *No tool is a substitute for in-depth niche research. Whilst it will save you lots of time on various aspects of the process other parts will have to be done manually.*
- *Keyword research is just 1 part of the bigger puzzle. You cannot simply rely on a tool to tell you everything.*

Who is This Tool For?

- *SEOS – Whether you're doing SEO for yourself or clients you need this tool to uncover the hidden profitable keywords the other tools don't show you*
- *Affiliate Marketers – As an affiliate marketer you need to find those golden keywords that target people who want to buy what you are selling, this tool does just that.*
- *Niche Marketers – Any niche marketer knows that strong keyword research is the crucial first step to running a profitable niche site. LTP gives you the most profitable keywords*
- *Bloggers – If you want content ideas or to draw in traffic from search engines then LTP will show you what people are searching for.*

- *Those of us who want a better life – if you regret not having lived a more fulfilling life, not having taken more chances and not following your passions then NOW is the time to get off the fence and do it.*

Bonuses:

I'm also throwing in 10 exclusive bonuses worth \$309.90 on top of the 70% discount .

Bonus 1: *220 Buyers Keywords List – a list of 220 keywords that show buyer intent aside from the obvious “buy”, “review” and “best”. Use this with LongTailPro to find buyer keywords in ANY niche. (Value: \$9.99)*

Bonus 2: *1244 Expensive Amazon Products List – use this with LongTailPro to find profitable Amazon keywords you can rank in Google (Value: \$9.99)*

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Total bonus value: \$309.90

These bonuses combined with the main product will further help you achieve niche marketing success and take you closer to being your own boss so don't hesitate and click below now to download them...

>> [link here](#)

Upsells & OTOs

OTO 1: Upgrade To Pro Version (for those serious about finding keyword)

OTO 2: LongTail University (a course designed to teach you how to get the most out of the tool and find the best KWS)

OTO 3: DIY Links (Now you have your keywords you need links to rank them – DIY links deals with that)

Price & Guarantees:

Until the launch period ends on Thursday 23rd July there is a 70% discount meaning this potentially life changing tool is just \$27.

When the launch is over it goes back up to \$97.

There's also a no risk 30 day refund period where if you're not happy for ANY reason just contact support for a quick and hassle free 100% refund.

I think that just about covers everything so if you're ready to make a wise investment in your niche marketing future and kick start your niche career then click below now before the discount price is gone...

>> [link here](#)

Thanks,

Stuart

Email Stats

- Template used: Review
- Total sales: 21
- Percentage of overall sales: 9.72%

Analysis Of Why This Email Worked

- Some people just like to see an honest and in-depth review
- Covers all pro's and con's of the product without bias.
- Lots of social proof and logic by mentioning all the top marketers who use this tool.
- Covers common questions by talking about OTOS and upsells.

THE LAUNCH BIBLE 2.0

PROMOTION

This was another launch by Alex Jeffrey's in which I won (by 1 sale if I remember correctly) and won \$5K in bonus cash on top of the \$3K+ in affiliate commissions I made.

This was another product of his which I'd used in the past to turn my products from making \$150 a month to over \$2K across the first 4 days of launching.

I hit this one hard because I believed in it so much and wanted everyone to invest. I'm not the only one who's seen major success with this product Alex has literally thousands of success stories – maybe more provable success stories than any other online marketer.

RESULTS

HEADLINE: *CLICKBANK REPORTS TO HAVE MADE OVER 1,000 MILLIONAIRES!*

Hey,

Clickbank report to have made over 100,000 people financially secure and created 1,000 millionaires through their platform.

All through selling digital products mostly simple info-products aka ebooks.

Do you think everyone selling digital products on Clickbank is an expert in their niche?

I don't. And you don't even need to be.

And that's just on Clickbank not to mention all the other digital product networks like JVZoo, W+, Udemy, Digi Results and more.

How would you like to be able to spend just a couple of days

creating a simple digital product, launching it, and making thousands of sales even though you don't yet have an audience?

Sounds too good to be true, I know...but keep reading and you'll see how this works.

All over the internet, in every niche under the sun, people are launching digital products daily and making crazy money from them, some up to 6 figures per launch. Most of these products are nothing more than info-products (basically an ebook).

Don't believe me? Just look at Clickbank's Marketplace. Niches ranging from weight loss to bearded dragon care to tattoo removal to adult comics all selling like hot cakes.

Most of the information contained in these ebooks can be found online IF you're willing to spend time searching for it. Information that YOU could find and compile into a Word document and package up as a shiny new info-product.

If you already have a blog or website in a particular niche half the work is done for you.

Just package up a collection of your best blog posts into a Word Document, re-write some sections, add in a few bits of new content, and viola you've got yourself an info-product.

But even if you don't have a blog no problem.

You can create info-products around problems people have in any niche. Find a problem (doing the niche research techniques I teach on the blog) and offer a solution (using the same research methods). All the information can be found online with simple Google searches.

Most people are too lazy to go out and find that information and prefer to buy it packaged up in a handy product ready to read – which is why it's so easy to sell information even when it's freely available online.

Products can even come in the form of simple lists that your grandmother could create.

For example 3 of the products I sell on the blog are list based products – a list of Clickbank Best Sellers, a list of Amazon Products over \$1,000, and a list of 65 High Paying Affiliate Programs.

Anyone, including you, can create products like these. I outsourced the research of these to a freelancer and then compiled them into a report.

Or for example a list of the best 100 ways to lose weight. A list of 50 essential supplements for bodybuilding. 200 different tricks to teach a dog. All easily found online.

Other people sell interviews they've done with successful marketers or case studies of things they've done online.

Some make tutorials of them carrying out a certain task that others want to learn (like setting up a WordPress website, re-wiring a plug socket, baking a cake, building a garden fence etc)

You have skills and knowledge you can put on paper and even if you don't then you can easily find problems online and find the solution then package it up into an info-product.

To get ideas you can browse Clickbank and see what's already popular and create something similar.

You can also browse niche forums and look for common questions then provide the answer in an info-product.

Once your research is done you simple compile into info-product format and get ready to launch.

But before you do you'll need to spend a little time getting affiliates on board to promote your new product.

This way, even without your own audience, you can potentially rack up thousands of sales on launch day without doing any selling yourself.

It's the fastest way to make money, build your customer base, and grow your email list.

Then the next time you launch a product you've already got a list of customers to market to as well as a big list of proven buyers to recommend affiliate products to.

This might all sound complicated but really it's not.

You can have this whole process completed and your info-product ready to launch with affiliates lining up to put money in your Paypal account in as little as a week.

Being realistic you probably won't end up as a millionaire like the 1,000 people who have done so through Clickbank BUT there's no reason why you can't be like the 100,000 others they've made financially secure, is there?

If you'd like to get a step by step blueprint on niche selection, product creation, launch, and how to get affiliates to sell your product for you then click the link below now to get your blueprint from a 7 figure marketer...

>> [link here](#)

Email Stats

- Template used: Results
- Total sales: 20
- Percentage of overall sales: 8%

Analysis Of Why This Email Worked

- Shows how 100,000 people have seen success with this model as stated by Clickbank – hard to argue with, That's a lot of people and a reputable source claiming it.
- Shows how easy it is by highlighting the simplicity of creating an info-product
- Gives lots of ideas for how to do it too
- Dies down the potential "hype" by saying "OK you're probably not going to be a millionaire BUT...."

FORMULA

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CHECKLIST

HEADLINE: *X Things You Should Never Do When Launching A Digital Product*

Most digital products / info-products flop. Just look at the stats on WarriorPlus or JVZOO, most fail to sell even 10 copies.

Yet when done right these stupidly simple digital products (I mean an info-product is just a PDF FFS!) can earn tens or even hundreds of thousands of dollars just in the launch period.

Clickbank has made over 1,000 people millionaires through selling digital products on their platform.

JVZoo has 5, 6, and 7 figure launches every week with the top vendors doing this month in and month out.

So why is it that only the small minority doing the big 1,000+ sales launches and making the 5-7 figure pay days?

Well there's a very good reason for that which is revealed at the bottom of this email so keep reading....

First here's a quick guide to avoiding the 5 biggest mistakes:

- #1: Don't create a product without testing if there's a demand first. Your product has to be solving a problem people in your niche have otherwise no one's going to buy it no matter how cool or great you think it is (there's a little known way to test if your product will sell BEFORE you waste time or money on it)*
- #2: Don't simply add to the marketplace, not tell anyone it's on sale and expect it will sell. I see this on the Warrior Forum all the time, people assume as that site has lots of traffic they will naturally get sales but it doesn't work like that. 99.9% of sales are driven by affiliates (there's a much better way of letting people know about your product that will encourage them to buy your product, thank you for it, and put money in your pocket)*
- #3: Don't avoid connecting and networking with affiliates and JV partners because you "don't know anyone" or assume they won't be interested. These are the lifeblood of any successful launch and without them you'll be that guy on the WF struggling to make even 10 sales to break even (there's a secret tool you can use AND a sneaky Google search trick to find hundreds of affiliates in ANY niche who are crying out for products to promote).*
- #4: Don't make the mistake of thinking that all you need is 1 front end product that's just the beginning. You need upsells, one time offers, and other programs on the back end to further profit from your traffic and make things more appealing to affiliates (there's a handy guide that shows you how to turn your 1 front end product into a series of profitable upsells, OTOs and more)*
- #5: Don't make the same mistake I did with my first few info-products of simply creating them, adding them to my site, and then telling my blog "I've got some products now". You need to do a proper launch that builds a buzz and excitement, follows a launch strategy, and maximizes sales and profits (there's a 3 page checklist that tells you exactly what to do, all you have to do is check the items off)*

Those are the 5 most common mistakes and what NOT to do.

Find out what you SHOULD be doing, so you can start launching stupidly simple yet amazingly profitable digital products just like the 5, 6 and 7 figure launch specialists do, on the link below...

>> [link here](#)

Email Stats

- Template used: Checklist
- Total sales: 20
- Percentage of overall sales: 8%

Analysis Of Why This Email Worked

- Shows you what NOT to do and encourages you to invest in the product to find out WHAT to do.
- Gives some solid and practical advice on where most people go wrong and how you have the solution to remedy that

FORMULA

47

STORY

HEADLINE: *I Fell In Love With A Crazy Welshman. Within Days I Hated Him.*

So I came to know this crazy Welshman last year...

It was love at first sight.

He was an info-product creator and me a successful blogger with a string of failed info-product launches under my belt.

I stumbled across one of his digital products by accident.

It came to me at the right time.

I'd recently launched some of my own digital info-products but they weren't selling all that well despite being good products (the few people who bought said they really liked them).

My products weren't even making \$150 a month despite the fact I had a big, and engaged, blog audience.

This Crazy Welshman was making 6-7 figures a month from selling simple PDFs and had hundreds of student success stories, many making 5, 6, and even 7 figures themselves.

You'll recognize a few of these students names – Mark Millburn, Joey Xoto, Dean Holland, Amber Jalink, some of them are millionaires in their own right now through what they learned from the Crazy Welshman,

I bought his "Launch Bible" product (see purchase proof below)

A simple 3 page checklist on how to launch digital products and sell them in their bucketload.

Quickly implemented what he taught on my next product launch and in the first 4 days I made \$2,077.45 from 1 simple PDF that just contained a list of high paying affiliate programs (you can compile a list of resources, right?)

*Instantly I fell in love with this crazy Welsh guy. Not like actually in love **but tbh** I loved his work so much I could have kissed him.*

He was responsible for a 1284.96% jump in income in 4 days for me, how could I not love this guy?

But soon after I began to hate him.

*Not because he'd done anything wrong or even p*ssed me off, far from it.*

It's because his products were so good I couldn't stop buying them and ended up snapping up everything he released (see proof of some of my other purchases below).

Now I'm addicted to anything the crazy Welshman releases. I'll buy it without hesitation but I'm never disappointed as he over delivers with value and bonuses every time, so I don't mind.

Earlier this week he launched his latest product (it's a revamped and improved version of the very same product that took me from \$150 per month to over \$2K in 4 days)

It's available for a limited time only (this goes offline tomorrow as he takes his products offline after the launch to improve them and re-launch later) and if you're either...

a) A struggling digital product creator who wants to take their digital business to the next level.

OR

b) Someone who's new and not making any money online yet

OR

c) You have bit of experience but not yet making enough money online

*Then you **HAVE** to invest in this (it's less than the price of a Starbucks coffee and one of those tasty blueberry muffins, neither of which will improve your life or finances when bought)*

It's one of the best quality products on the market that I ever

bought and the stuff this Crazy Welshman teaches actually works, with more proven success stories than any other "guru".

So if you buy this, put the work in, and follow the instructions there's no reason you won't start seeing the success you deserve – meaning no more money worries, no more debts and loans, and most importantly money left over to spend on yourself every month.

Remember I went from \$150 a month to \$2,077.45 in just 4 days with the exact blueprint and it's so easy there's no reason you can't do the same.

And yes I'm willing to share him with you....but if you fall in love with him too don't blame me when he breaks your heart, OK?

You can find out all about the Crazy Welshman and get his proven 3 page launch checklist responsible for 5-7 figure launches on the link below....

>> link here

Remember this goes offline tomorrow so you need to be a decisive action taker and pick it up now before it's too late.

Enjoy your Saturday,

Stuart 'in love with a Crazy Welshman' Walker

Email Stats

- Template used: Story
- Total sales: 32
- Percentage of overall sales: 12.08%

Analysis Of Why This Email Worked

- People love stories and it's unique to me.
- Headline makes people shocked and likely to click – I fell in love with a crazy welshman...wtf?
- Highlighting some of the main problems I had in the past (struggling to make \$150 per product etc) which many of my audience will relate to.
- Then showing how this product was the solution and what it helped me achieve (\$2K in 4 days)

HEADLINE: HOW TO GENERATE \$2K IN 4 DAYS FROM A SIMPLE PDF

Hey,

I want to tell you a little story that helped me, and will help you, generate some well deserved extra income, enable images to see the screenshots please...

In September last year I added 5 "info products" (simple PDFs containing information) to the site for sale. I'd spent all of August working on them.

In the first month they generated \$699.38 which is less than \$150 a product per month. \$700 additional income every month is nothing to be sniffed at but it's not life changing money either, I think you'll agree?

>> link here

[SCREENSHOT]

Fast forward to October last year and I released my product, 65 High Paying Affiliate Programs (currently not on sale), which in the first 4 days alone made \$2,000 and counting (without the help of any affiliates)

Again not life changing money but \$2K is enough to make anyone happy, right?

[SCREENSHOT]

It wasn't that this product sold because it was 'better' than the rest (it was actually the most simple of them all...a list of affiliate offers) but instead of just adding it to the blog and sending out a simple email I followed a proven launch strategy that increases sales by a monumental amount.

And it's something anyone can do even if they don't yet have an email list or their own audience or any prior connections with affiliates

In-fact NicheHacks Tribe member Irfan used this very strategy to build a small list of 540 "freebie seekers" in a "weird niche" far away from the IM niche.

Then he launched his product using the proven launch strategy and turned 104 of those 500 "freebie seekers" into paying customers, his product converting at 19.26% (unheard of in the IM niche) and generating him \$514.80 in easy income.

He just followed the step by step instructions that are

revealed on the link below...

>> [link here](#)

[SCREENSHOT]

Why am I telling you all this?

Well I want to show you how when done correctly creating and launching simple info products (these are just some text typed into a Word document and turned into a PDF...you can do that, right?) can make you a serious amount of money in a short period of time.

Now \$2K probably isn't going to change your life but maybe it will help you deal with this month's mortgage and car payments, allow you a vacation, to put some money away for your retirement, fund the kids college education or weddings...or whatever you need the cash for.

If you'd like to master this simple little system of selling PDFs for insane profits then click on the link below now...

>> [link here](#)

So anyway here's the bit you need to pay attention to....

As I said above what I did differently with the last product was follow a proven and simple formula to create and launch simple products that make people whip out their credit cards and start buying the second you announce them.

To get this formula I had to reverse engineer the same system used by a 6 figure launch specialist who does this each and every month.

It took a lot of time and effort and I had to spend money to do it – this information wasn't publicly available at the time.

Wasn't available until now anyway....

Today the 6 figure product creation and launch blueprint has been revealed to the world but it's available for a limited time only.

If you want to copy the step by step formula to creating and launching your own highly profitable yet stupidly simple digital products I recommend you click the link below immediately before it's too late..

>> [link here](#)

All the best,

Stuart

Email Stats

- Template used: Results
- Total sales: 20
- Percentage of overall sales: 8%

Analysis Of Why This Email Worked

- Headline highlighting the simplicity of making this money (simple PDF)
- Screenshots backing up all claims
- Showed how following the product gave me good results and how easily it can be replicated.

FORMULA

49

BONUS

HEADLINE: *115 INFO-PRODUCT NICHES (AND 5 MORE EXCLUSIVE BONUSES)*

A list of 115 hot info-product niches to get you started....

So I've created a list of 115 of the hottest info-product niches to get you started.

I've researched and analyzed hundreds of potential niches and these are some of the hottest and most profitable info-product niches available.

But it's only available as an exclusive bonus when you invest in a copy of the very same launch blueprint I used to make \$2k in just 4 days from a simple PDF.

You can invest in your copy by clicking the link below now...

>> link here

Three more exclusive bonuses...

Ten exclusive niche reports in untapped profitable niches - these are currently only available to premium members (membership is closed) and not on sale. (Value: \$199)

Five of Alex Jeffrey's best selling products - this is a NicheHacks exclusive given to us personally from Alex. (Value:

\$135.99)

Fourteen premium checklists & cheat-sheets - I use these to automate and run my business and you can use them to speed up your success. (Value: \$139.86)

A collection of surprise bonuses (Value: \$199)

Total Bonus Real Life Value: \$800+

The bonus will be delivered to you automatically when you grab a copy of the launch blueprint.

Check your JVZoo receipt for details of where to get your bonuses.

How To Get All These Bonuses....

So if you'd like to get a proven launch blueprint that made me \$2K in 4 days from selling a PDF, 115 of the hottest info-product niches, 10 exclusive niche reports in untapped niches and the 14 checklists there's only 1 thing left to do...

....click the link below immediately as this is available for the next few days only before the launch blueprint goes offline and I pull the bonus...

>> [link here](#)

Have a great day,

Stuart

Email Stats

- Template used: Bonus
- Total sales: 55
- Percentage of overall sales: 22%

Analysis Of Why This Email Worked

- The bonus was really well tailored to the promo, it's exclusive, and highlights why having this is going to be extra beneficial.
- Shows what has to be done to get this bonus – invest in the product!

FINAL WARNING

HEADLINE: YOU'VE GOT LESS THAN 8HRS LEFT TO DOWNLOAD YOUR FREE BONUSES WORTH OVER \$1,000

Hey,

This is your last warning.

At midnight today you will lose your chance to get over \$1,000 worth of exclusive products for free that have helped hundreds of NicheHacks subscribers find their profitable niche, grow their business, and kickstart their online success story.

These products are exclusive to you, not on sale anywhere else, and cannot be bought at this present time.

They may never be on sale again because of the EU digital product tax rules so if you don't take this opportunity you could miss out forever and maybe you'll never earn more than \$100 per month online.

The products will be available for instant download along with The Launch Bible product (the same product that made me \$2K in 4 days from a simple PDF containing a list of affiliate programs)

All you have to do to get your \$1,000 worth of free products is click the link below and get your copy of 'The Launch Bible' for less than \$9....

>> link here

The \$1,000 worth of products are:

115 Profitable Info-Product Niches - these have been extensively reviewed and analyzed and are the perfect info-product niches for you to get involved with. (Value: \$19.99)

Ten exclusive niche reports in untapped profitable niches - these are currently only available to premium members (membership is closed) and not on sale. (Value: \$299)

Five of Alex Jeffrey's best selling products - this is a NicheHacks exclusive given to us personally from Alex. (Value: \$150.99)

Fourteen premium checklists & cheat-sheets - I use these to automate and run my business and you can use them to speed up your success. (Value: \$139.86)

127 Video Marketing Niches - video marketing is HOT

and in demand and these are all profitable visual niches. (Value: \$19.99)

***25 Hacks To Increase Email Clicks** - getting more people to click your promotional emails means higher affiliate commissions. (Value: \$39.99)*

***31 Hacks To Increase Email Open Rates** - higher open rates is easy with these 31 hacks meaning you get more people reading your email and you make more money (Value: \$39.99)*

***30 Weird Amazon Niches** - these 'weird' Amazon niches are all very profitable and yet not many people would think to market in them, if you get involved you'll cash in (Value: \$39.99)*

***\$1,000 Amazon Products That Sell Like Crazy** - A list of high end Amazon products that are in hot demand and sell like crazy. (Value: \$39.99)*

A collection of surprise bonuses (Value: \$199)

REAL LIFE TOTAL VALUE OF THESE PRODUCTS: \$1,000+

To get the \$1,000 worth of products all you have to do is pick up a copy of 'The Launch Bible' on the link below and it's available for less than \$9.

Get The Launch Bible and your \$1,000 worth of products now before it's too late when you click below....

>> [link here](#)

Why Am I Doing This?

I'm doing this because not only do I want to sell this product (The Launch Bible) and make some affiliate commission but I genuinely believe in everything Alex Jeffrey puts out.

He's made me (a lot of) money through following his advice (\$2K in 4 days on my last launch), he's turned hundreds of marketers into 5 and 6 figure launch specialists

Niche Hacks Tribe member lfran made over \$500 on his first ever product launch in a weird niche even though he was a complete newbie.

And he has more proven success stories than any other online marketer I know.

Names like Dean Holland, Marc Millburn, Amber Jalink, Joey Xoto, are among his former students.

Some of these guys are now multi-millionaires.

You just have to look at his Facebook Private Mastermind group and see all his happy students who are launching

products across dozens of different niches and seeing huge success by following his system.

I have a copy of this product, I believe in the system he's teaching here, I know if YOU have some faith and put what he teaches into action you will see success too.

I believe in value for both of us.

Not only do I get a commission when you buy but you get a solid product I know can help you if you're willing to put it into action AND \$1,000 worth of bonus products my customers rant and rave about.

It's a win-win situation for both of us I believe.

If you don't click the link below now you're missing out on a potentially life changing opportunity for less than a cup of coffee and a blueberry muffin from Starbucks....

>> link here

Enjoy your products,

Stuart

Email Stats

- Template used: Final Warning
- Total sales: 43
- Percentage of overall sales: 17.02%

Analysis Of Why This Email Worked

- Urgency because the product is going offline and this is the final chance
- Additional urgency because there's bonuses that aren't available anywhere else going offline too
- Proof is included in the email with Ifran and naming several successful marketers who have used what's taught in the product
- Honestly about why I'm promoting this so hard (I get affiliate commission AND you get a life changing product)
- The bonus offer is really special – it's \$1,000+ worth of real value on offer
- I share my results from using this product and prove it again with screenshot
- People can see I really believe in this product and that's why I'm promoting so hard.

WRAPPING THINGS UP

These are the exact 50 or so emails I used to make **\$34,626.12** in less than **6 months** simply by sending some emails. That's over **\$600** generated per email sent.

They all use tried and tested formulas which I use on every single promotion that you can replicate and use time and time again.

If you study my analysis of each email you'll see why I believe each email worked and how effective it was.

Combine this with 101 Digital Affiliate Hacks to supercharge your sales via email.

CONNECT WITH US

If you have any questions, queries or problems.
Or just want to chat then get in touch on the links below...



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